



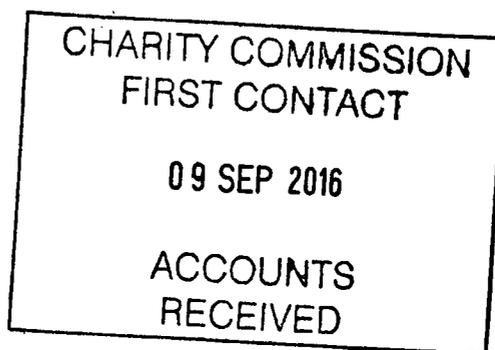
Company registered number
02920815

Charity registered number
1145877

Surfers Against Sewage Ltd

Report and Accounts

31 December 2015

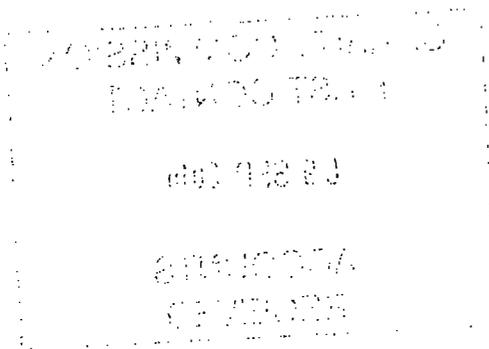




**SURFERS
AGAINST
SEWAGE**

**Surfers Against Sewage Ltd
Report and accounts
Contents**

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**Surfers Against Sewage Ltd
Charity Information**

Trustees

M Hunt
R Gregory
L Kazan-Pinfield
T Butt
A Dick-Reid
A Wade
C H Hides
J Gorrod
S Challinor
B Hewitt - Chairman
L Davies

Chief Executive Officer & Secretary

H Tagholm

Auditors

Crane & Johnston C&J Ltd
30/32 Trebarwith Crescent
Newquay
Cornwall
TR7 1DX

Bankers

Lloyds Bank PLC
Truro
Cornwall

Solicitors

Foot Anstey
High Water House
Malpas Road
Truro
Cornwall

Registered office & business address

Unit 2
Wheal Kitty Industrial Estate
St Agnes
Cornwall

Company registered number

02920815

Charity registered number

1145877



2015 Annual Report Summary

Structure, Governance and Management

Surfers Against Sewage (SAS) is a charitable company limited by guarantee, incorporated on 20th April 1994, and registered as a charity on 13th February 2012. It is governed by Articles of Association, having been amended by special resolution by Trustees registered at Companies House on 4th January 2012. In the event of the company being wound up the members are required to contribute an amount not exceeding £1.

Recruitment and Appointment of Trustees

The management of the Charity is vested in the Trustees who, elected by the membership, act in a voluntary capacity. The number of Trustees must always be the same as the number of Members. Members are individuals whose names are recorded as company members in the Charity's statutory registers.

A wide range of professional skills is represented amongst the Trustees including charitable, oceanography, environmental consultancy, journalism, communications and legal expertise.

SAS Board of Trustees conducts regular discussions of any skills gaps and how these might be filled.

New Trustees are sought by existing Members approaching individuals to offer themselves for election.

There are 11 Trustees in post as at 31st December 2015.

Trustee Induction & Training

Trustees are directed to useful information on their duties and responsibilities through the Charity Commission website. They also receive SAS's Articles of Association, the latest financial statements and helpful materials including Pipeline magazine. Many Trustees also have regular contact with the executive team at SAS to help them in their duties and interaction with SAS.

Objectives & Activities



Figure 1 SAS's Ocean Plastic Awareness Day with HRH The Prince of Wales and the Duchess of Cornwall

Surfers Against Sewage (SAS) is an environmental charity protecting the UK's oceans, waves and beaches for all to enjoy safely and sustainably, via community action, campaigning, volunteering, conservation, education and scientific research.

SAS projects target coastal environmental issues including marine litter, sewage pollution, climate change, toxic chemicals, shipping, industry and coastal development.

We aim to create measurable improvements in the state of our oceans, waves and beaches through changes in public behaviour, government policy and industry practices.

The charity's objectives are:

- To undertake and promote for the benefit of the public the conservation, protection, improvement and ecologically sustainable management of the marine environment including associated land, shoreline and structures.
- To advance the education of the public in the conservation, protection, improvement and ecologically sustainable management of the marine environment including associated land, shoreline and structures.

SAS also believes that waves and surf spots deserve to be seen as part of UK heritage and should be afforded greater recognition and protection through political debate and legislation. SAS is working hard to raise the public awareness of these natural resources, the environmental, physical and geological factors that create waves and how they are integral to coastal ecosystems and can help support thriving, sustainable and economically successful coastal communities around the UK.

To achieve our aims SAS:

- **Influences governments** on key issues affecting oceans, beaches and recreational water users and policies needed to deliver a cleaner and safer marine environment.
- **Creates volunteering opportunities** for individuals and communities to be involved with activities to safeguard our seas, coastlines and beaches.
- **Educates communities** on the achievable, sustainable solutions, which can help protect our waves, oceans and beaches.
- **Challenges industry** to adopt better standards to protect our coastal environment.
- **Promotes scientific, economic and health evidence** to support calls for a cleaner and safer marine environment.
- **Informs the general public** about issues affecting UK waves, oceans and beaches, and those that use them.

Statement of Public Benefit

The Trustees confirm that they have complied with the guidance issued by the Charity Commission concerning public benefit in relation to the activities Surfers Against Sewage undertakes.

The work of SAS ensures a safer environment for all those who visit the UK's coastline. Its work has been a significant factor in improving the cleanliness of coastal and marine environment. This, in turn, ensures that the marine and coastal environment, including the wave resource, is better protected for the benefit of current and future generations. The education programme run by SAS, associated volunteering initiatives, the research and campaigns it undertakes and publishes are a valuable source of information for the public. The charity's mission statement reflects the overarching aim of all SAS activities as being for the public benefit:

'Surfers Against Sewage (SAS) is an environmental charity protecting the UK's oceans, waves and beaches for all to enjoy safely and sustainably, via community action, campaigning, volunteering, conservation, education and scientific research.'

This report sets out the successes and achievements of SAS over the past year, highlighting the scope, impact and range of SAS campaigns protecting our waves, oceans and beaches for the public benefit. It also sets out how SAS has achieved these aims for the public benefit.

Performance & Achievements 2015

Executive Summary

Royal Visit - Ocean Plastics Awareness Day



Figure 2 HRH The Prince of Wales and SAS Chief Executive Hugo Tagholm at the Ocean Plastics Awareness Day.

Surfers Against Sewage, in collaboration with Clean Cornwall, was delighted to be invited by HRH Prince of Wales to organise a marine litter & circular economy focused event in Cornwall in the summer. This became a flagship event of 2015, entitled the Ocean Plastics Awareness Day and gave SAS the opportunity to invite many of the charities working on the marine litter crisis to collaborate with us, including The National Trust, Keep Britain Tidy, Cornwall Wildlife Trust and Clean Cornwall. We were delighted to welcome the Prince of Wales and Duchess of Cornwall to the Ocean Plastics Awareness Day on Fistral Beach in July. Their Royal Highnesses saw first-hand how community action is bringing together many thousands of people to help combat the menace of marine plastic litter. The Ocean Plastics Awareness Day gave NGOs, local and national government and industry an opportunity to commit to exploring and delivering pilot schemes to prevent the flow of plastics to local beaches and reuse plastic waste removed by local cleansing activities.

More information at: <https://www.sas.org.uk/news/campaigns/royal-couple-support-solutions-to-protect-cornwalls-beautiful-beaches-from-marine-litter/>

Global Wave Conference



Figure 3 Lucy Siegle, from The Observer and the BBC1 One Show gives the keynote speech at the Global Wave Conference.

Surfers Against Sewage hosted a major international conference to promote global efforts and innovation to protect waves, oceans, beaches and marine wildlife.

The Global Wave Conference took place in Cornwall and London last week as Surfers Against Sewage brought the international event to the UK for the first time, hosted in Cornwall at the Bedruthan Steps Hotel and at the Houses of Parliament, Westminster, London. It was an unprecedented gathering of the world's most

respected surfers, environmentalists, sustainable business leaders, grassroots activists, campaigners and marine experts focused on the protection of waves, oceans, beaches, wildlife and surf habitats worldwide.



Figure 4 Big wave surfing champion Greg Long gives the keynote speech on-day 2 of the Global Wave Conference.

The conference agenda covered a wide range of issues including: the latest solutions to better protect surf habitats, innovations in sustainability in the surf industry and lowering the impact of surf tourism. Topics included repurposing marine litter, climate change, eco-surfboard designs, sustainable surf travel, how to safeguard water quality and the challenges faced by those involved. There were also talks about how to inspire communities to take action and get involved, the evolution of the surf community and about how waves are a natural, economic and sports resource.



Figure 5 L-R: 3 times World Surfing Champion Tom Curren, Hugo Tagholm CEO SAS, Scientist & Surfers Dr Easkey Britton, Big Wave Champion Greg Long and Surf Activist Ramon Navarro at the Houses of Parliament.

Tom Curren, three-time world surfing champion attended and was joined by big wave surfing pioneers Greg Long and Brad Gerlach, as well as pro-surfer and environmental activist Ramon Navarro. The surfers all spoke at the conference and were joined by keynote speakers including Guardian ethical journalist and BBC television presenter, Lucy Siegle, and scientist and explorer Dr Easkey Britton.

More information: www.globalwaveconference.org

Beach Cleans 2015



Figure 6 Over 6,000 volunteers joined SAS for the Big Spring Beach Clean in March 2015.

625 - Beach Cleans
Over 12,000 - Beach Clean Volunteers
50,000 hours of volunteering time
46.8 - tonnes of marine litter removed
Of this 5 tonnes of fishing nets & 11,000 plastic bottles, cans and glass have been recycled

Big Spring Beach Clean - The weekend of the 28th and 29th of March saw us coordinate the biggest ever Big Spring Beach Clean at 175 beaches nationwide. 6,000 people from coastal communities stepped forward to remove a massive 25 tonnes of marine litter from our precious coastlines, an achievement made all the more impressive considering many volunteers battled against heavy rain and winds of up to fifty miles per hour. Surfers Against Sewage's Big Spring Beach Clean is now the UK's biggest single weekend of community beach clean activity, with each event from Land's End to John O'Groats combining to present a united front against the marine litter crisis.

Autumn Beach Clean Series - During the week of the 2nd – 8th of November over 3500 beach lovers joined us at 160 beaches for the biggest ever nationwide Autumn Beach Clean Series. Volunteers came together from Cromer to Portrush and the Isle of Skye to Sennen Cove to sweep a staggering 10 tonnes of marine litter from the UK coastline and recycle over 10,000 plastic bottles and cans.

Citizen Science Pilot Programme - Surfers Against Sewage launched a new marine litter monitoring programme with the European Environment Agency to collect vital data for the Marine Strategy Framework Directive. The Marine Litter Monitoring and Evaluation Programme invited SAS supporters to become citizen scientists, playing an active role in improving the understanding of the distribution and impacts of marine litter. The app is easy to use, loaded with hundreds of litter items found on European beaches and features a handy top 20 of the most common items of litter you'll find on UK beaches. Surveys can be carried out with the Marine Litter Watch app on the beach and, once complete, users simply enter a unique Surfers Against Sewage code and upload the data to the web. This will feed into SAS's unique dataset, allowing us to identify trends and priority areas to develop community initiatives and new campaigns.

More information: <https://www.sas.org.uk/news/campaigns/marine-litter-monitoring-evaluation-programme/>

Water Quality & the Safer Seas Service



Figure 7 A suspected sewage spill in Cornwall.

The Safer Seas Service continued to expose the failing in both the sewerage system, and the loopholes within the legal framework used to hide the true impacts of pollution. During the 2015 bathing season (May- Sept), 95% of UK beaches met the minimum EU water quality standard, yet the Safer Seas Service warned users of 3,045 pollution incidents from sewer overflow discharges and runoff from farmland and urban environments. There were 926 discharges of untreated human sewage at English beaches covered by the Safer Seas Service. Alarming only a mere 105 of these sewage spills had the potential to be monitored by the weekly Environment Agency water quality testing regime. Leaving a disturbing 89% of the untreated sewage discharges unchecked and outside of the legal framework designed to protect surfers, bathers, water users and coastal communities.

Surfers Against Sewage also implemented campaign actions to try to prevent the de-designation of bathing waters and to call for a review of when and where water quality is tested at the nations designated bathing waters.

More information at: <https://www.sas.org.uk/news/campaigns/demand-a-stop-to-sewage-on-our-beaches/>

Safer Seas Service: <http://www.sas.org.uk/safer-seas-service/>

Break The Bag Habit



Surfers Against Sewage was delighted to see the new 5p single-use bag charge introduced in 2015.

The Break The Bag Habit coalition, including Surfers Against Sewage, campaigned since 2012 for the introduction of this scheme, which will begin on 5 October 2015 and aims to reduce litter and bag usage across the country.

Climate Change Action



Figure 8 SAS campaigners and Regional Reps join the Climate Coalition in Westminster in June.

Surfers Against Sewage joined our Climate Coalition partners as part of the UK's biggest ever meeting with MPs on climate change outside Parliament on 17th June 2015. This important event set the tone for the action MPs and the new government to take to address climate change during their time in office. Thousands of environmentalists, charities and campaigners joined the event and Surfers Against Sewage were put front and centre for much of the media work, featuring in the Guardian and The Times newspapers.

Surfers Against Sewage also promoted Climate Coalition actions in the lead up to the COP21 talks in Paris in December.

More information: <https://www.sas.org.uk/news/campaigns/for-the-love-of-waves-oceans-and-beaches/>

Regional Reps Programme



Figure 9 SAS Regional Reps at the training event in North Devon.

Our Regional Environmental Volunteers have had a fantastic year, and we expanded the network of Regional Reps from 60 to 75 individuals leading strong and engaged communities across Scotland, England, Wales and Northern Ireland. This team of regional chapters is now a fundamentally important part of our national activities and one of the most authentic and cohesive group of marine conservation volunteers in the UK. They helped deliver hundreds of beach cleans and education talks in 2015, and also participated in a range of local campaign actions and national

initiatives on water quality, scientific health studies, citizen science programmes, beach cleans and climate change.

They also undertook training and we're provided with new equipment thanks to the support of players of the People's Postcode Lottery.

Meet our Reps: <https://www.sas.org.uk/regions-reps/>

Protect Our Waves All Party Parliamentary Group



Figure 10 L-R Andy Cummins (Campaign Director SAS), Craig Mackinlay MP, Steve Double MP, Geraint Davies MP and Hugo Tagholm (CEO, SAS).

Steve Double, Member of Parliament for St Austell and Newquay, has been elected as the new chair of the Protect Our Waves All Party Parliamentary Group (APPG).

The Protect Our Waves All Party Parliamentary Group brings together MPs representing the UK's key coastal communities to address the most urgent environmental issues highlighted by the Protect Our Waves (POW) petition – marine litter, recreational bathing water quality and coastal development. 55,000 surfers, environmentalists and recreational water users joined Surfers Against Sewage in signing the POW petition, which was delivered to 10 Downing in October 2013 with musician and surfer Ben Howard.

The Protect Our Waves APPG continues to provide an unprecedented platform for SAS to discuss marine conservation issues and campaigns directly with politicians. We will also be able to use the group to engage with business and regulators, and suggest new and effective measures to better protect the UK's waves, oceans and beaches.

The first meeting of 2015 was held in Parliament on 18th June and was attended by Steve Double MP (St Austell & Newquay), Geraint Davies MP (Swansea West), Gary Streeter MP (South West Devon), Craig Mackinlay MP (Thanet South) and Tom Blenkinsop MP (Middlesborough South & East Cleveland). A varied and productive discussion covered topics including marine litter & the circular economy, water quality and human health, the economic value of surfing to the UK. The Global Wave Conference was also high on the agenda.

More information at: <https://www.sas.org.uk/news/campaigns/protect-our-waves-all-party-parliamentary-group/>

Collaboration with European Centre For the Environment & Human Health



Figure 11 SAS teamed up with health experts to assess the impacts of antibiotic resistant bacteria on water users in 2015. Primary science is becoming central to ongoing campaigns and projects.

SAS teamed up with leading health experts in Cornwall to launch an innovative study that will shed light on how surfers exposed to human sewage and diffuse pollution in seawater might be affected by antibiotic resistant bacteria.

Working with scientists from the University of Exeter Medical School and calling on surfers across the country to help by providing samples gathered from rectal swabs. In the first project of its kind, the Beach Bums study wants to recruit hundreds of surfers and bodyboarders who surf at least three times a month. In a novel approach to data collection, the team is also asked each participant to recruit someone who doesn't surf. The swabs will give researchers an insight into the microbes that are colonising participant's guts and they are hoping that by comparing samples from

those who regularly spend time in seawater with those who don't, they'll be able to build a clearer picture of how antibiotic resistance in the environment can affect people.

The rise of antibiotic resistant bacteria has been described as one of the greatest health threats facing humans today. As microbes become immune to existing antibiotics, our ability to treat common infections is rapidly diminishing and a UK government review recently called on the global pharmaceutical industry to create a £1.3bn innovation fund into new antibiotics research.

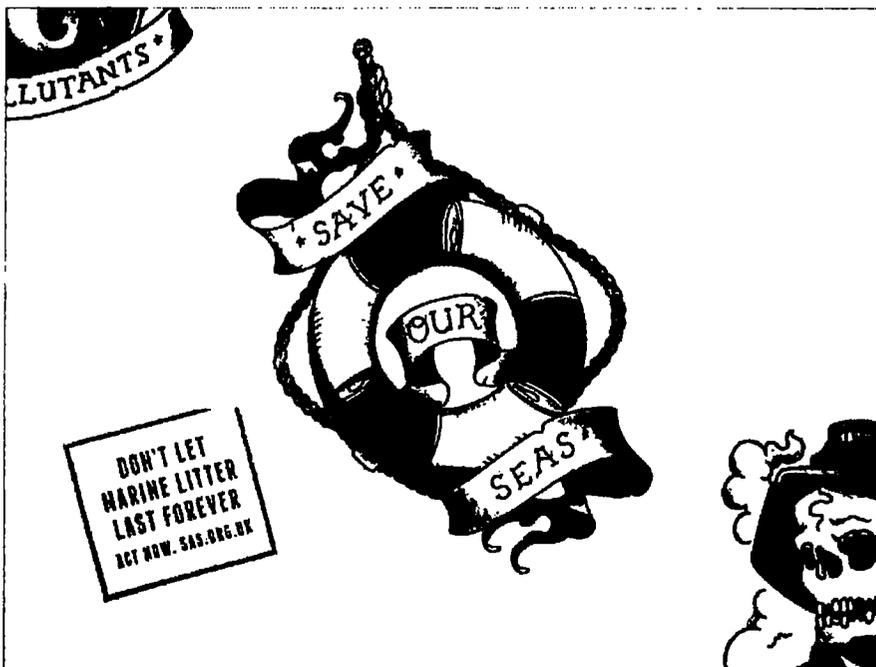
The media reach of the project alone was in excess of 600 million people.

We also continued to collaborate on another vital survey to help scientists assess the health risks that surfers, waveriders and ocean-goers might face by comparing the health of people who venture into the waves with those who stay firmly on dry land.

The results of both surveys are expected to be peer reviewed and published in 2016.

Marine Litter Tattoos campaign – Flagship Campaign

M&C Saatchi continued with their pro bono support of Surfers Against Sewage donating their services for another flagship campaign to highlight the marine litter crisis.



The 'Save Our Seas' Marine Litter Tattoo campaign takes its inspiration from highly stylised maritime tattoos that are synonymous with the sea and those deeply connected to it – mariners, sailors, fishermen, seafarers, explorers and in more recent times, surfers and those seeking thrills, excitement and adventure connected to the coastline. As tattoos, the designs convey a strong sense of permanence,

something that the marine litter crisis is threatening if urgent action is not taken soon.

The 'Save Our Seas' Marine Litter Tattoo campaign highlights some of the most pervasive litter items washing up on our beaches, including the single-use plastic bag, the plastic water bottle, the aluminium can and discarded fishing gear. These now ubiquitous items have become the new scourge of the high seas.

The campaign was created by award-winning advertising agency M&C Saatchi in association with acclaimed American tattoo artist Nick The Tailor to support SAS's environmental initiatives tackling marine litter.

More details at: <https://www.sas.org.uk/news/campaigns/save-our-seas-marine-litter-tattoo-campaign/>

Cleaner Coastal Catchments



Figure 12 SAS Regional Reps launch the Cleaner Coastal Catchments initiative in north Devon.

The Cleaner Coastal Catchments initiative was launched to help deliver improved water quality at bathing waters predicted to fail by rolling out solutions across communities, businesses and organisations. The solutions specifically target protecting the sewerage network from fats, oils, grease and sanitary products, maximising sewerage capacity, protecting waterways from misconnections, reducing urban pollution, reducing farming pollution and ultimately improving bathing water quality. The initiative helped directly engage with thousands of people including decision makers in local authorities, business leaders and the local community via stakeholder meetings, education events, promotional materials, campaign materials and press releases.

More details at: <http://www.cleanercoastalcatchments.org.uk>

Charity Awards



Surfers Against Sewage was delighted to make the shortlist in the Charity Awards 2015, one of the charity world's most prestigious excellence recognition programmes. Surfers Against Sewage's Autumn Beach Clean Series, supported by the Crown Estate, made the final three in the Environment & Conservation category, scoring highly against the ten Hallmarks of Excellence, as decided by the 10-strong judging panel of voluntary sector experts across a variety of fields.

More details at: <https://www.sas.org.uk/news/campaigns/sas-shortlisted-for-prestigious-charity-awards/>

Media, Social Media & Marketing

Surfers Against Sewage's online presence continued to go from strength to strength with hundreds of thousands of individuals visiting its various websites, social media pages and being exposed to digital news articles on its projects. Most notably, SAS has increasingly strong social media presence and user engagement, vital to the success of campaigns and generating new membership and support.

- SAS Facebook page – **100,000**
- SAS website www.sas.org.uk - **25,000 unique users per month.**
- SAS E-Newsletter subscribers – **approximately 60,000 subscribers.**
- Twitter - **22,000 followers**
- Instagram - **10,000 followers**
- SAS Pipeline quarterly magazine – **approximately 22,500**

In 2015, SAS continued to produce & distribute its membership magazine, Pipeline, covering campaign updates and other exclusive information for SAS members. This is the main method of reporting progress to all stakeholders.

SAS continued to attract significant media coverage for its campaigns in national print and broadcast press, regional media and water sports media reaching many millions of individuals in 2015. Projects attracting significant media coverage included the Beach Bums project on antibiotic resistance, the Global wave Conference, the Big Spring Beach Clean and Autumn Beach Clean Series, the Safer Seas Service, the Ocean Plastics Awareness Day and the Regional Reps programme.

Future Activity Plans 2016 – Key Campaigns & Activities

The UK's waves, oceans, marine wildlife and beaches have never been under greater pressure or threat. Surfers Against Sewage will continue to create an even sharper focus on today's key marine conservation issues, from marine litter to climate change, coastal development to water quality in 2016.

SAS continues to deliver a significant number of victories for the protection and sustainable management of UK waves, oceans and beaches for the benefit of the whole community. Despite the relatively small size of the organisation and modest budgets it continues to make excellent progress in informing, educating and inspiring the general public about issues impacting the UK's precious oceans and beaches. It continues to build on its excellent ability to influence and inform government and industry, and has an increasingly strong and well-respected reputation amongst regulators, developers, politicians, business and academics. This is something that SAS will continue to build on in 2016.

Recent years have also seen Surfers Against Sewage dramatically increase volunteer opportunities, including practical activities such as beach cleans, which has proved a vital driver of new, fresh public engagement, especially around growing concerns such as marine litter. 2015 saw the largest number of volunteers active with SAS in its history and the organisation is determined to continue this upward trend of community action.

Surfers Against Sewage campaigns on water quality have helped change public perception, attitudes and responses to bathing water quality, not least through the

recent and pioneering Safer Seas Service App. This initiative has also created a step-change in the provision of sewage pollution information from the UK water industry. This is a project that SAS will continue to build on and deliver moving forward into 2016, despite the ongoing need for financial support for this specific project.

Surfers Against Sewage long-been established as the de-facto voice of the UK surfing community and the Protect Our Waves All Party Parliamentary Group will continue to build the influence of the charity. In 2016 the organisation intends to use the APPG to continue to drive forward public awareness around issues impacting surfing zones – UK waves, oceans and beaches – and the environmental concerns of people using UK beaches for wave-related and other recreational water sports.

Surfers Against Sewage's influence and impact on the marine litter crisis also continues to grow and has become a key area of strategic focus, campaigning and community engagement. This is an area with extensive scope for further development in 2016 and beyond, when SAS will reach out to further inform and influence government and industry in an effort to change policy, practice and behaviour to reduce the volume of rubbish ending up on our beaches. In 2016 Surfers Against Sewage intends to implement more actions and measures as highlighted in the Marine Litter Report and will focus in particular on citizen science to monitor litter levels on beaches and campaigns that can help prevent the flow of plastics into the environment. The charity will also focus on initiatives that highlight the impacts of plastic pollution on human health.

Surfers Against Sewage has seen a significant increase in its consultations on coastal developments and commercial activities that could have a detrimental impact on our seas, beaches and wave, not least driven by the rapidly expanding offshore energy sector in the UK. SAS will continue to take a balanced and informed approach to all developments and represent the concerns of the surfing and wider water-sports community.

Surfers Against Sewage believes that the fight to protect our oceans, waves and beaches is a continuous and increasingly complex task, and that it will need to increase its influence and impact to keep pace with the rising environmental pressures and number of stakeholders directly or indirectly involved in the sector.

To maintain the levels of activity SAS achieved in 2015 and address future challenges and opportunities to protect the UK's oceans, waves and beaches, SAS will need to continue to develop its sustainable fundraising streams, particularly around membership recruitment and retention, and routes to generate unrestricted income, which is vital to the on-going viability of the charity.

Surfers Against Sewage will also need to move its' planning into longer term strategic timeframes in order to achieve greater impact and resilience moving forward. SAS

has already taken significant steps forward in its planning and delivering of projects, and attracting longer term funding, and will continue to build this model.

Surfers Against Sewage has some clear aims for 2016 including:

Marine Litter

- Amplifying our call for a 50% reduction of UK beach litter by 2020 and building the road map of activity to help achieve this.
- Engaging more citizen scientists - Monitoring levels and types of marine litter as part of SAS community beach cleans to contribute to the Marine Strategy Framework Directive.
- Working with communities to empower, train and mobilise over 15,000 coastal community & beach clean volunteers.
- Collaborating on new marine litter initiatives to prevent the flow of litter to the marine environment, focusing on the circular economy and seeing marine litter as a resource rather than waste.
- Conducting the annual SAS Big Spring Beach Clean in March 2016 involving communities nationwide.
- Conducting the Barefoot Wine Beach Rescue Project involving communities nationwide.
- Conducting the Crown Estate Autumn Beach Clean Series involving communities nationwide.
- Providing the support and materials for our supporters to organise their own beach cleans year-round including small scale individual cleans.
- Continued promotion of the SAS Marine Litter Report – a five-year plan to reduce marine litter by 50% by 2020.
- Promoting the 'Operation Clean Sweep' protocol to more plastics manufacturers to prevent the escape of plastic nurdles (Mermaid's Tears) into the marine environment.
- Continuing to develop, expand and promote initiatives to reduce items of marine litter commonly found on UK beaches, including Think Before You Flush, No Butts on the Beach, Unidentified Floating Objects, Break the Bag Habit and Return To Offender.
- Raising the profile of SAS marine litter activities amongst politicians, specifically through the POW All Party Parliamentary Group, and aim to better influence and inform government to better tackle the marine litter crisis through policies and tangible action.
- Aiming to participate further in key marine litter strategy meetings (political, academic and industry) at UK and European level, to influence government and industry policy on marine litter.

- Encouraging business to reduce packaging, increase messaging to reduce littering, select less harmful packaging options and support grassroots environmental activities protecting waves, oceans and beaches.
- Increasing the SAS evidence base to support SAS marine litter campaigns and initiatives.

Water Quality

- Expanding the Safer Seas Service to protect recreational water users at even more popular beaches and surf spots nationwide.
- SAS will continue to provide free push messaging, real time mapping and email notifications to alerts subscribers to short-term pollution incidents arising from combined sewer overflows.
- Calling for greater restrictions on the thousands of sewage discharges our beaches are subjected to annually.
- Undertaking a groundbreaking research project into antibiotic resistance medical experts at with the European Centre for the Environment & Human Health.
- Increasing water quality campaign activities and initiatives in Northern Ireland and Scotland, and lobbying Northern Ireland Water and Scottish Water to provide information to roll out the Sewage Alert Service in both regions.
- Continue to lobby the UK government on water quality issues and participate in meetings including the Cleaner Seas Forum and the Green Seas Partnership.
- Continuing to raise the awareness of water quality issues and associated health concerns in the media, amongst the general public, and to government and industry.
- Expanding our work on diffuse pollution and providing the general public with further information about various sources of water contamination and actions they can do to minimise their own impacts.
- Include diffuse pollution information in the Safer Seas Service.
- Increasing the provision of information on toxic chemicals, particularly those found in household products, that can be harmful to the marine environment.
- Increasing the SAS evidence base, both health-related and environmental, on water quality campaigns and initiatives.

Protect Our Waves

- Developing plans for the Global Wave Conference 2017.
- Demanding better protection of our coastline from inappropriate coastal

- developments that destroy habitats, waves and wildlife.
- Taking supporters voice to Parliament as part of our Protect Our Waves All Party Parliamentary Group, to call for legislative change and improved protection for natural coastal spaces and surfing habitats.
- Continuing to consult on issues impacting surf spots including offshore developments and other commercial activities, including promoting our **Guidance on Offshore Energy Developments and Waves Are Resources** reports.
- Marine Planning Zone activities
- Increasing the evidence base, both economic and environmental, to support the promotion and protection of UK surf spots.

Community Engagement, Outreach, Volunteering & Education

- Expanding the network of SAS Regional Reps to 125 individuals leading strong and engaged communities.
- Delivering a minimum of 50,000 volunteer hours to protect UK beaches.
- Arranging regionalised Regional Reps training events and further formalising the strategic aims, objectives and outputs of the network.
- Promoting the SAS Regional Reps network to the general public.
- Creating volunteering roles to help support plastic pollution campaigns, citizen science initiatives and health studies.
- Continuing to attract a high level of media profile for the charity and its issues.
- Increasing levels of interest, understanding and community engagement in all SAS activities.
- Continuing to increase the number of stakeholders, sponsors and partners with which SAS works.
- Developing a new high profile flagship advertising campaign through the pro-bono support of M&C Saatchi to support ongoing and building environmental initiatives nationwide.
- Reviewing and updating SAS's supporter management systems and website, to maximise opportunities for campaign engagement, volunteering, membership recruitment, fundraising, merchandise sales and other areas important to SAS's on-going charitable mission.

Organisational

- Develop a new 3-5 year strategic plan for the charity.
- Establish specific committees led by trustees.

- Continue to develop opportunities to strengthen core funding through membership and Gift Aid.
- Increase SAS profile through specific Charity Awards.
- Develop new relationships with sponsors and partners nationwide and internationally where necessary.
- Creating more opportunities with key stakeholders through conferences, meetings and networks.
- Building our collaborative approach with scientific experts, NGOs and other key stakeholders to better inform and deliver impactful initiatives to protect waves, oceans, beaches and wildlife.
- Grow the fundraising, membership and campaigns team.

Additional & Reactive Campaigns

- Continuing to promote all SAS scientific reports including the Waves Are Resources Report; Offshore Energy Guidance; Sustainable Guide to Surfing; Climate Change Report and the Household Chemicals Report.
- Responding to new coastal environmental issues and emergencies as appropriate and as possible with resources available at the time.

Acknowledgements

Surfers Against Sewage would like to thank all of its members, volunteers, supporters and fundraisers for their on-going support in making our campaigns to protect waves, oceans and beaches across the UK possible.

Surfers Against Sewage would also like to thank the following companies, organisations and foundations for their support in 2015:

- Crown Estate
- The Environment Agency
- The Garfield Weston Foundation
- Defra
- The Moondance Foundation
- The Dulverton Trust
- SIMA Environmental Fund
- Cornwall & Isles of Scilly Fisheries Local Action Group
- People's Postcode Trust
- Patagonia Tides Foundation
- Artists Project Earth
- M&C Saatchi

- M&C Saatchi PR
- Magicseaweed
- Saltrock
- Vita Coco
- Boardmasters
- Barefoot Wine
- O'Neill
- Finisterre
- Plymouth University
- Interface Carpets
- Vision Nine
- Surf Industry Manufacturers Association
- Patagonia
- Skidders
- Saltrock
- Gilmation
- Pickwell Manor
- BioNutrition
- Klean Kanteen
- Tootega
- Coffee Camper
- Soul & Surf
- Bedruthan Steps Hotel & Spa
- The Scarlet Hotel

250 Club Members

- Surfdome
- Snugg
- Fatsand
- Deimos
- Sharpenson
- Blackwater Studios
- Rustic Cakes
- Holidaycottages.co.uk
- TVSC
- Surf Snowdonia
- Stay In Cornwall
- Mylor Sailing School
- Falmouth Lodge Backpackers
- West Wight Holidays

Financial Review

During the year the Charity raised £943,321 from the general public, government agencies, corporate and charitable trust donations and corporate sponsorship to carry out the programmes and projects mentioned in the above report. £909,419 was expended during the current year.

As shown in the restricted funds column in the Statement of Financial Activities, £554,262 of income was restricted for specific projects and the expenditure on those projects was £554,290. SAS is dependent upon securing unrestricted funding, the major source of this being membership subscriptions and donations. The drive to increase both membership levels and merchandise income in order to increase SAS' sustainable income base continues.

£389,059 was raised with no restrictions through fund-raising activities and donations. Unrestricted charitable expenditure of £355,129 was used to deliver restricted projects as detailed in note 12 to the financial statements.

Our thanks to all who gave their time and money to SAS during the year.

Investment Policy

The investment policy is to hold investments in low risk interest bearing cash deposits, having regard to both the liquidity requirements of the charity and the interest rates available.

Reserves Policy

The reserves are required to meet the working capital requirements of the charity and to allow continued funding of a project in the event of external funding not being immediately available and until further external funding can be sourced.

The Trustees aim to hold general reserves, excluding those represented by fixed assets and specific designated funds, sufficient to cover three months' operating costs. Income and expenditure streams are forecast through annual budgets and carefully monitored through monthly management accounts. Budgeted expenditure for 2016 is around £765,000 and Trustees believe that Charity reserves of £187,833 are sufficient to support the current scale of activities and provide a solid basis for the future.

Risk Management

The Trustees' have conducted a review of the major risks to which the charitable company is exposed. A risk register has been established and is updated at least annually. Where appropriate, systems or procedures have been established to mitigate the risks the charitable company faces. Internal control risks are minimised by the implementation of procedures for authorization of all transactions and projects. Procedures are in place to ensure compliance with health and safety of staff, volunteers, clients and visitors to the charitable company. These procedures are periodically reviewed to ensure that they continue to meet the needs of the charitable company.

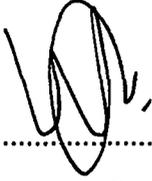
Responsibilities of the Trustees

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of its resources, including income and expenditure, for the financial year. In preparing those financial statements the management committee should follow best practices and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is appropriate to assume that the company will continue on that basis

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Charities Act 2011. The trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities and in accordance with the small companies regime (section 419(2)) of the Companies Act 2006.



Signed

Print Name LESLEY KAZAN-PINFIELD

Approved by the Board on 10th August 2016

Surfers Against Sewage Ltd
Independent auditors' report
to the members of Surfers Against Sewage Ltd



We have audited the accounts of Surfers Against Sewage Ltd for the year ended 31 December 2015 which comprise the Statement of Financial Activity, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees' Responsibilities Statements', the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the accounts

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/apb/scope/private.cfm

Opinion on the accounts

In our opinion the accounts:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2015 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report (which incorporates the strategic report and directors' report required by company law) for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for audit have not been received from branches not visited by us;
- the accounts are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Neil Hallam ACCA
(Senior Statutory Auditor)
for and on behalf of
Crane & Johnston C&J Ltd
Accountants and Statutory Auditors

30/32 Trebarwith Crescent
Newquay
Cornwall
TR7 1DX

slafib

Surfers Against Sewage Ltd
Statement of Financial Activities (Income and expenditure account)
for the year ended 31 December 2015



	Notes	Unrestricted Funds £	Restricted Funds £	Total 2015 £	Total 2014 £
Incoming resources					
Incoming resources from generated funds:					
Voluntary income:					
Donations	12	56,311	300,000	356,311	311,955
Subscription Received		155,302	-	155,302	138,790
Activities for generating funds:					
Merchandise Sales		79,711	-	79,711	77,825
Raffle Ticket Sales		13,879	-	13,879	19,601
Fundraising Income	3	36,491	-	36,491	25,429
Investment income		60	-	60	152
Incoming resources from charitable activities					
Grants	3	39,151	150,011	189,162	201,034
Sponsorship	3	(2,000)	104,251	102,251	39,524
Other income	3	10,154	-	10,154	2,204
Total incoming resources		389,059	554,262	943,321	816,514
Resources expended					
Costs of generating funds		(48,737)	-	(48,737)	(44,880)
Charitable activities	4	(297,897)	(554,289)	(852,186)	(744,539)
Governance costs	5	(8,496)	-	(8,496)	(8,070)
Total resources expended		(355,130)	(554,289)	(909,419)	(797,489)
Net income/(expenditure) for the year before transfers		33,929	(27)	33,902	19,025
Transfers between funds		(1,037)	1,037	-	-
Net movement in funds		32,892	1,010	33,902	19,025
Fund balances at 1 January 2015		175,139	6,086	181,225	162,200
Fund balances at 31 December 2015	12	208,031	7,096	215,127	181,225

All gains and losses recognised in the year are included in the Statement of Financial Activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

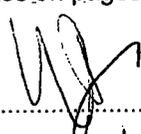
Surfers Against Sewage Ltd
Balance Sheet
as at 31 December 2015



	Notes	2015 £	2014 £
Fixed assets			
Intangible assets	7	1,750	4,750
Tangible assets	8	<u>25,544</u>	<u>29,466</u>
		27,294	34,216
Current assets			
Stocks		16,788	30,121
Debtors	9	85,096	75,257
Cash at bank and in hand		<u>118,558</u>	<u>122,373</u>
		220,442	227,751
Creditors: amounts falling due within one year	10	(32,609)	(80,742)
Net current assets		<u>187,833</u>	<u>147,009</u>
Net assets		<u>215,127</u>	<u>181,225</u>
Funds			
Unrestricted		208,031	175,139
Restricted		7,096	6,086
Total Funds	12	<u>215,127</u>	<u>181,225</u>

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

The notes on pages 31 - 36 form part of these accounts.

Signed 

Trustee Name LESLEY KAZAN-PINFIELD

Approved by the board on 10th August 2016



1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015), the Companies Act 2006 and follow the recommendations in Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011 and applicable accounting standards.

Income resources

Donations are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement. This includes donated services which have been shown at their estimated market value.

Merchandise sales, raffle ticket sales, subscriptions from members and other income are recognised when received.

Investment income is included when receivable

Grants and sponsorship, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year in which they are receivable

Resources expended

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of partial VAT which cannot be recovered.

Cost of generating funds comprise of the purchase of merchandise for resale and any surplus is used by the charity to meet its aims and objectives.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them. A breakdown is shown within note 4.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees.

All costs are allocated between the expenditure categories of the Statement of Financial Activity on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis, e.g. estimated wages as set out in note 4.

Accumulated funds

Unrestricted funds are incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

Restricted funds are subject to specific conditions by donors and grant making bodies as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Depreciation / amortisation

Depreciation / amortisation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Individual fixed assets costing £250 or more are capitalised at cost.

Leasehold improvements	equally over the period of the lease
Fixtures, fittings & equipment	25% straight line on cost
Computer Equipment	50% straight line on cost
Motor vehicles	25% reducing balance
Goodwill	33.33% straight line on cost

Stocks

Stock is valued at the lower of cost and net realisable value.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.



Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

2 Operating surplus / deficit	2015	2014
	£	£
This is stated after charging:		
Depreciation of owned fixed assets	11,848	13,154
Amortisation of goodwill	3,000	3,000
Directors' remuneration	55,449	45,797
Auditors' remuneration	5,850	5,750
	<u>76,147</u>	<u>67,701</u>
3 Incoming resources from charitable activities	2015	2014
	£	£
Grants:		
BIG - Cornwall Dev Co	6	9,962
Cornwall Council - IT	-	480
FLAG - Community Information Panels	(1,037)	16,698
FLAG - Seas for Life	-	3,715
Garfield Weston Foundation	15,000	-
Regional reps	19,400	-
Rip Curl Planet	-	4,145
The Crown Estate - Beach Cleans	34,000	30,448
The Crown Estate - Marine Litter Report	-	11,575
The Dulverton Trust	-	10,000
The Environment Agency	25,000	56,199
The Moondance Foundation	47,200	18,513
The Panton Trust	-	1,000
The Peoples Postcode Trust	18,994	-
Think before you flush - Patagonia	-	4,356
Tides Foundation	5,134	6,028
University of Exeter	7,464	-
Unrestricted	9,151	1,300
Visit Cornwall - Beach Guardians Project	-	7,867
World Animal Protection	4,000	18,750
World Animal Protection - Global Ghost Gear Initiative	4,851	-
Sponsorship:		
Barefoot Wine	12,000	25,360
Bourne Leisure	1,000	-
Ecotricity	-	1,000
Global Wave Conference	76,765	-
Kleen Kanteen	-	581
Premium Lighting	(2,000)	2,000
Sun Dried	-	1,000
Vita Coco	9,486	9,583
World Animal Protection	5,000	-
Fundraising income	36,491	25,429
Other income	10,154	2,204
	<u>338,058</u>	<u>268,191</u>



4 Expenditure resourced on charitable activities

	Depreciation £	Staff £	Support £	Campaign £	Total £
	<u>14,848</u>	<u>285,454</u>	<u>125,791</u>	<u>426,093</u>	<u>852,186</u>
Basis of apportionment	direct	staff time	direct	direct	

5 Analysis of governance costs

	2015 £	2014 £
Audit and accountancy fees	8,496	8,070
	<u>8,496</u>	<u>8,070</u>

6 Analysis of staff costs

	2015 £	2014 £
Wages and salaries	259,406	216,314
Social security costs	23,749	19,410
Training and recruitment	2,299	3,094
	<u>285,454</u>	<u>238,818</u>

There were no employees whose emoluments were £60,000 or more.

Number of employees:

	2015 Number	2014 Number
Executive Director	1	1
Campaign Director	1	1
Campaign Officer	1	1
Regional Reps & Volunteer Manager	1	1
Projects Manager	1	1
Finance Assistant	1	1
Finance Manager	1	1
Fundraiser	1	1
Fundraising Assistant	1	1
Merchandise Officer	1	1
Membership Manager	1	1
Average number of full time equivalent employees during the period	<u>11</u>	<u>11</u>



7 Intangible fixed assets	2015
Goodwill:	£
Cost	
At 1 January 2015	<u>9,000</u>
At 31 December 2015	<u>9,000</u>
Amortisation	
At 1 January 2015	4,250
Provided during the year	<u>3,000</u>
At 31 December 2015	<u>7,250</u>
Net book value	
At 31 December 2015	<u>1,750</u>
At 31 December 2014	<u>4,750</u>

Goodwill is being written off in equal annual instalments over its estimated economic life of 3 years.

8 Tangible fixed assets				
	Leasehold	Plant and	Motor	Total
	Improvements	machinery	vehicles	£
	£	£	£	£
Cost				
At 1 January 2015	18,333	74,729	13,912	106,974
Additions	<u>-</u>	<u>7,926</u>	<u>-</u>	<u>7,926</u>
At 31 December 2015	<u>18,333</u>	<u>82,655</u>	<u>13,912</u>	<u>114,900</u>
Depreciation				
At 1 January 2015	17,851	55,745	3,913	77,509
Charge for the year	<u>89</u>	<u>9,248</u>	<u>2,500</u>	<u>11,847</u>
At 31 December 2015	<u>17,950</u>	<u>64,993</u>	<u>6,413</u>	<u>89,356</u>
Net book value				
At 31 December 2015	<u>383</u>	<u>17,662</u>	<u>7,499</u>	<u>25,544</u>
At 31 December 2014	<u>482</u>	<u>18,984</u>	<u>9,999</u>	<u>29,465</u>

9 Debtors	2015	2014
	£	£
Trade debtors	39,869	15,825
Other debtors	<u>45,227</u>	<u>59,432</u>
	<u>85,096</u>	<u>75,257</u>

10 Creditors: amounts falling due within one year	2015	2014
	£	£
Trade creditors	11,825	15,488
Other taxes and social security costs	6,506	13,896
Other creditors	<u>14,278</u>	<u>51,358</u>
	<u>32,609</u>	<u>80,742</u>

11 Other financial commitments	2015	2014
	£	£
At the year end the company had annual commitments under non-cancellable operating leases as set out below:		
Operating leases which expire: within two to five years	<u>12,681</u>	<u>11,930</u>

12 Movement In Funds

The income funds of the charity include restricted funds comprising the following balances of donations and grants held on trust specific purposes:

	Balance 1 January 2015 £	Movement in funds		Transfers £	Balance at 31 December 2015 £
		Incoming resources £	Expenditure £		
Restricted funds:					
Barefoot Wine	-	12,000	12,000	-	-
Beach Guardians Project / Vita Coco	-	9,486	9,486	-	-
BIG - Cornwall Development Company	-	6	6	-	-
Boardmasters	-	100,000	100,000	-	-
Bourne Leisure	-	1,000	1,000	-	-
European Centre for the Environment & Human Health (University of Exeter)	-	7,464	7,464	-	-
FLAG - Community Information Panels	-	(1,037)	-	1,037	-
Garfield Weston Foundation	-	15,000	15,000	-	-
Global Wave Conference	-	76,765	76,765	-	-
M&C Saatchi	-	200,000	200,000	-	-
Patagonia Tides Foundation	-	5,134	5,134	-	-
Regional reps	-	19,400	19,400	-	-
The Crown Estate - Beach Cleans	-	34,000	34,000	-	-
The Environment Agency	-	25,000	25,000	-	-
The Moondance Foundation	-	17,200	17,200	-	-
The Peoples Postcode Trust	6,086	18,993	17,983	-	7,096
World Animal Protection	-	9,000	9,000	-	-
World Animal Protection - GGGI	-	4,851	4,851	-	-
	<u>6,086</u>	<u>554,262</u>	<u>554,289</u>	<u>1,037</u>	<u>7,096</u>
Unrestricted funds:					
General Funds	<u>175,139</u>	<u>389,059</u>	<u>355,130</u>	<u>(1,037)</u>	<u>208,031</u>
Total funds:	<u><u>181,225</u></u>	<u><u>943,321</u></u>	<u><u>909,419</u></u>	<u><u>-</u></u>	<u><u>215,127</u></u>

Big Spring Beach Clean – we would like to thank Vita Coco, Bourne Leisure and World Animal Protection for their support in helping SAS mobilise over 6,000 volunteers at what is now one of the UK's single biggest community beach clean weekends.

Autumn Beach Clean Series – we would like to thank The Crown Estate and Selfridge's for helping SAS deliver over 160 community beach clean events involving 3500 volunteers. More information at <https://www.sas.org.uk/news/beach-cleans/autumn-beach-clean-series-success/>

Barefoot Wine Beach Rescue Tour – 2015 saw the eighth consecutive beach clean tour collaboration between SAS and Barefoot Wine. This summer tour engages communities with beach clean activities and environmental education.

Beach Guardians Project - This new project was set up to work with and promote community groups across Cornwall to combat marine litter and create an agile network of volunteers who can respond to marine litter pollution incidents.

BIG - Cornwall Development Company - CDC contributed £9,962 to help develop improved membership systems and assets including electronic direct debit systems and a membership welcome booklet in 2014.

Boardmasters – Surfers Against Sewage is delighted to continue to be the flagship, nominated charity of the UK's premier surf and music festival. This makes a huge contribution to the profile and awareness of the charity's ongoing environmental campaigns and conservation work.

European Centre for the Environment & Human Health (University of Exeter) continued to fund specific health projects with SAS, in 2015 focused on vital research into antimicrobial resistance in recreational water users in comparison to non water-users. The project, entitled Beach Bums, will help establish possible routes for the transmission of antibiotic resistant bacteria and was one of the most popular projects SAS has ever publicized with a reach over 600 million individual people.

FLAG - Cornwall & the Isles of Scilly - Community Information Panels - working in partnership the Cornish Fish Producers Association and the Fisheries Local Action Group, SAS produced and installed innovative and engaging community interpretation boards in fishing & coastal communities across Cornwall. These panels focused on coastal sustainability issues, fish and shoreline species of fish and ways communities can better protect coastal resources. 2014 saw the installation of 25 new Seas for Life community information displays at some of the most beautiful and iconic harbours in Cornwall and the Isles of Scilly, as part of our popular Seas for Life education programme.

Global Wave Conference, including funding from the University of Plymouth, the Surf Industry Manufacturers Association and the Cornwall & the Isles of Scilly Fisheries Local Action Group/CRCC. This flagship international conference brought together campaigners, environmentalists, scientists, politicians and grassroots volunteers for a 3-day event at the Bedruthan Steps Hotel Cornwall and in the Palace of Westminster, London. We would like to thank all of the sponsors. Please see www.globalwaveconference.org for full details.



M&C Saatchi – The Marine Litter Tattoos campaign was developed, created and delivered by M&C Saatchi as part of their ongoing pro bono support for Surfers Against Sewage. These flagship campaigns help the charity create the high level of public awareness it is able to generate. Particular thanks to SAS Trustee Chris Hides.

Patagonia Tides Foundation – We would like to thank the Tides foundation for their support to develop the SAS Surf Activists project, a new resource aimed at supporting community coastal environmentalists – www.surfactivists.org

Regional Reps - The People's Postcode Trust helped SAS expand our network of Regional Reps to cover 75 locations and communities nationwide. Their support also helped equip the team of grassroots volunteers with new resources to help them carry out important work in the local community from beach cleans to educations and local environmental campaigns. We would like to thank the Garfield Weston Foundation and all the supporters that have helped SAS continue to grow, manage and deliver important training, outreach, conservation and education activities through the highly successful Regional reps programme in 2015. These include:

- Carew Pole Charitable Trust
- CHK Charities
- E S G Robinson Charitable Trust
- Langdale Trust
- Michael Marks Charitable Trust
- The A S Butler Charitable Trust
- The Anson Charitable Trust
- The Basil Samuel Charitable Trust
- The Culra Charitable Trust
- The David and Claudia Harding Foundation
- The Douglas Heath Eves Charitable Trust
- The Duke of Cornwall's Benevolent Fund
- The Henry C Hoare Charitable Trust
- The Laurie & Gillian Marsh Charitable Trust
- The Limbourne Trust
- The Roger and Sarah Bancroft Clark Charitable Trust
- The Seven Pillars of Wisdom Trust
- The St Mary's Charity
- The William Dean Countryside & Educational Trust

The remaining fund balance relates to the net book value of the fixed assets which will be depreciated in future years.

The Environment Agency – The Cleaner Coastal Catchments showed yet another development of the innovative, catchment based approach SAS is now adopting to help tackle areas that are struggling to address poor water quality. This community information campaign, supported by the Environment Agency, provides a pilot template on a proactive approach to improving water quality involving the whole community. More information www.cleanercoastalcatchments.org.uk

13 Related party transactions

The charity has paid or received donated services from the following Trustees and their connected business organisations:

C Hides - his company M&C Saatchi, provided pro bono advertising campaigns to the charity and this has been included as donated services within incoming resources. The total market value of these donated services is £200,000.

T Butt - £1,491 for services performed and reimbursement of travel expenses.

14 Transactions with Trustees

None of the trustees (or any persons connected with them) received any remuneration or reimbursed expenses during the year, other than as disclosed in note 13 related party transactions.

15 Ultimate controlling party

The company is controlled by the Board of Trustees.

16 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds 2015	Total funds 2014
	£	£	£	£
Fixed Assets	20,199	7,095	27,294	34,216
Current Assets	220,442	-	220,442	227,750
Current Liabilities	(32,609)	-	(32,609)	(80,741)
Net Assets	208,032	7,095	215,127	181,225