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Who's Who at SAS?

Executive Director: Miles Johnson
Campaign Manager: Andy Cottis
Finance Manager: Heidi Peasley
Office & Merchandise Manager: Vincent McDermott
Marketing Manager: Rachel Barclay
Merchandise Assistant: Hugo Tagholm, Wendy Nicolson, Andy Cummins, Rose Hill Lodges,

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You can now check out the 2009 SAS sponsors on our website at www.sas.org.uk
You have been selected for what is likely the biggest step change in SAS campaigns since our inception in 1993. The Protect Our Waves campaign is a direct effort to protect our oceans, and access to the oceans, which all now depend on a clean

This is a significant move and one that reflects the money spent for waves to be recognized as an important resource – one that we all have the right to enjoy.

SAS have raised more than £1.5 million in the last few years, protecting the health of surfers, waves and the thousands of others enjoying the UK’s best surf spots. Surprisingly the health of our marine habitats is very much at the heart of the current challenges the foundations are facing. SAS have diversified, extending campaigns to protect the environment and involve more and more people in the push to clean up of our environment.

Each of the plastic pollution campaigns actively

The Protect Our Waves campaign will also fight for radical changes to the protection of our oceans, not just in the UK but internationally as well. This is a major step forward in the battle for the protection of our oceans and their health.

If you would like to hear more about us or our work please contact us on 01202 555455 or email info@sas.org.uk.

GET INVOLVED

VICTORY AS MERMAID'S TEARS STOP FALLING

The Protect Our Waves campaign will also fight for radical changes to the protection of our oceans, not just in the UK but internationally as well. This is a major step forward in the battle for the protection of our oceans and their health.

GET INVOLVED
SAS campaigner and a mermaid

16/7/09   08:30:46

PIPELINE 77.indd   6-7

PIPELINE 77.indd   4-5

Ecologist Subscription
Ben Detheridge

our marine litter concerns to the highest
unprecedented support for the new SAS
19-year history than with the
friend. Lost last year to illness and
you've been dreaming of doing something a bit different or adventurous that you
around the coast of Cornwall. It seemed to make sense to try to raise some
miles of the Cornish coastline to raise money for SAS,

or as an individual (unfortunately businesses aren't

If you raise the most money this year then you'll be

Get along to The Winchester in Bournemouth and not only can you catch gigs by

Vans Shoes

---

ew campaign creates huge wave of support

Have you ever wondered why SAS is

for our treasured oceans.

support. To get together, we have a proven
platform to actively protect your beloved
beaches. And we've published our
body of evidence and 10,000

co-authors for our Protect Our Wave

Approximately how many supporters attended the Protect Our Wave

... and we were happy with

our environmental performance,

coasters that they might not be dropping the litter

identified a route from

coast of the States suffered

excuse after excuse to delay

environmental performance,

manufacturer of £50,000

and we were happy with

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MEMBERS COMPETITIONS

WIN A PINK DIESEL RECYCLED PLASTIC T-SHIRT

WIN A NORTHCOAST SURFERS TRAVEL PACK & CHANGING MAT

WIN A NORTHERN SURFERS TRAVEL PACK & CHANGING MAT

A launch of the campaign. On 29th June, 15 teams took part in the competition. We also had a special commendation for the team who had the most creative and engaging presentation. The team with the most creative and engaging presentation was the team from Sas-UK Surf, who had the best<br>

A launch of the campaign. Regular communications were sent to all followers of our Facebook page which has now reached over 20,000. These communications were very popular and we received many positive comments about the launch of the campaign. Some of the feedback we received included on our Facebook page including:

Mark Evans, Facebook comment: “The idea of recycling the t-shirts is a great idea. We usually donate them to local schools or hospitals but this Facebook page really makes us want to do more.”

John Thompson, Facebook comment: “Really enjoyed the T-shirts and the idea that they will be recycled and made into something new.”

Stephen Williams, Facebook comment: “Thank you for providing a great way to recycle and give new life to old clothes.”

Mark Harris, Facebook comment: “Great initiative to recycle the t-shirts and give them a new life.”

We also received a lot of positive feedback from other sources. A few of the comments included:

Mark Smith, Facebook comment: “I love the idea of recycling the t-shirts. It’s a great way to give them a new life.”

Michelle White, Facebook comment: “This is a great initiative and I would love to see more of this.”

We are thrilled to have received such positive feedback and we hope to continue to receive more in the future. We would like to thank everyone who has supported us so far and we look forward to seeing more of you soon.”
Northern Ireland – TBC
Glasgow – Ruth Carruthers
Edinburgh – Alisian Steel
Tynemouth – Owain Davies
Saltburn – Nick Noble
Scarborough – Steve Crawford
Midlands – Martin Poyntz-Roberts
The Valam (North Wales) – Angela Griffiths
Mid Wales – Ross Reeves and Alice Middleton
South Wales – Eliot Dudley
London – David Tidball
North Devon – Mikey Comber
Cromer – Louis Hudson
Bristol – Giles Wisdom
Brighton – Aaron Jennings
Bournemouth – Chris Hanford
Isle of Wight – Joe Caudwell
Channel Islands – Martin Beaud

We look forward to being in touch with you very soon and helping you to develop your skills, to build the campaign message in all corners of the UK. Please check www.sas.org.uk

For more info, contact us now. Phone is 0845 358 2600 or email info@sas.org.uk

Pip Pippin
Campaign Coordinator

**NEW REP CANDIDATES SELECTED!**

Candidates selected to help extend SAS’s reach

We are delighted to announce our selection of candidates for SAS regional reps who have all volunteered their time and energy to create an inspiring and engaging campaign. The following candidates have been chosen to take the SAS campaign to the next level in their area.

**Northern Ireland**
- TBC

**Glasgow**
- Ruth Carruthers

**Edinburgh**
- Alisian Steel

**Tynemouth**
- Owain Davies

**Saltburn**
- Nick Noble

**Scarborough**
- Steve Crawford

**Midlands**
- Martin Poyntz-Roberts

**The Valam (North Wales)**
- Angela Griffiths

**Mid Wales**
- Ross Reeves and Alice Middleton

**South Wales**
- Eliot Dudley

**London**
- David Tidball

**North Devon**
- Mikey Comber

**Cromer**
- Louis Hudson

**Bristol**
- Giles Wisdom

**Brighton**
- Aaron Jennings

**Bournemouth**
- Chris Hanford

**Isle of Wight**
- Joe Caudwell

**Channel Islands**
- Martin Beaud

We're delighted to announce our selection of candidates for SAS regional reps who have all volunteered their time and energy to create an inspiring and engaging campaign. The following candidates have been chosen to take the SAS campaign to the next level in their area.

The beach cleaning activities will commence at 3pm and go on for approximately three hours. Volunteers will congregate at 3pm at the SAS marquees on the beach to collect their complimentary Barefoot/SAS volunteers t-shirts and receive all equipment and instructions about the activity. Everyone will then head out to cover every corner of the beach for a couple of hours.

As a thank you to our volunteers, Barefoot will be hosting a beach BBQ at the SAS marquees from Spring to give everyone the chance to relax, socialise and discuss the afternoons achievements. At 5.30pm, we’ll then move on to a local business for the SAS pub, Barefoot Wine sampling and your chance to win some fantastic prizes. The beach will still be well guarded, but it is time to bring in the volunteers to remove the litter from the area. You really hope you’ll join us for one or both of这些 free, fun and informative events. Your support is what makes these events a success and enables us to continue marine litter as it falls on our beaches. In the meantime, please make sure you sign our Marine
**MAKING BEACHES BAREFOOT FRIENDLY IN 2009**

This July we'll be hitting the road again in search of marine litter to make our beaches even more beautiful. Team up with key supporters Banffin Wine, we'll be visiting locations around the country to help clean up beaches, with the help of local volunteers. We'll try to educate as many people as possible about the issue of marine litter and how everyone can do their bit to help solve the problem. If you live at one of the four stops, or will be in the area on holiday, please come along to join our beach cleaning efforts to give something back to our coastline.

Last summer we had over 400 volunteers join us at Portmeirion, Portland, Bournemouth, Brighton, Conwy and Tenby, and in total we collected an amazing 12 tonnes of litter from these beaches. A huge percentage of this litter was plastic, ranging from tiny plastic pellets to all manner of items right up to plastic bottles and other large items. Not only are these plastics and other litter forms unsightly but they also cause the deaths of thousands of marine animals, fish and birds every year through ingestion and entanglement. It’s worth noting that even the smallest items can pose a toxic hazard to wildlife and potentially humans. One cigarette butt is made up of 1,000 plastic fibres, takes 5 years to break down and pollutes three times its size of seawater. When you imagine the thousands of cigarette butts we pick up at any beach every week you can see what a persistent problem just these items can be.

This year we want to make sure the Banffin Friendly Beach has an even bigger impact, so our target is to have 400 volunteers until 22nd of July. We want to leave the beaches looking much better than when we arrived and make sure the main marine litter message is spread during the course of the beach clean. We're counting on your support to help us clean up the beaches at all the locations listed on the right.

**MEET A MEMBER**

**Susie Friel**

**Where?**

- Beaches in Bournemouth
- Praslin Bay, East Lothian

**Qualification?**

- Banffin Chairwoman Surfboard Coach
- Education Worker
- Greenhithe Volunteer

**How long have you been involved?**

- 10 years

**Why did you join?**

- Volunteering for the beach at Greenhithe and being inspired by the set up.

**Has your experience in the last year been...?**

- More challenging!

**What’s your greatest achievement?**

- Clogged CSO in Cornwall after a storm surge.

**Last in the water?**

- Praslin, Cornwall – all of us last Sunday.

**Number too much – they**

- Generally involve good friends or family enjoying food and friends, good conversation with the new people, small beaches and a bit of surfing. We also encourage people to come and meet us before they join.

**Tell us about your latest projects or events?**

- Campaigning with SAS for all new renewable treatment at Bournemouth and Praslin, Cornwall. That has got us thinking a lot...

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**THE GUL GUIDE FOR OFFSHORE RENEWABLE DEVELOPERS**

From the back of a UK实力 on tidal energy, the Gul Original Surf Co will travel to the Health Committee to present the progress of British wind energy companies in front of the world. The Gul Original Surf Co will publish their new guide for offshore renewable developers in 2009 in order to help the industry.

But do not let the new guide scare you! The Gul Original Surf Co aims to make it easier for offshore developers to explore the potential of offshore and tidal energy.

The new guide will include:

- A detailed description of the Gul Original Surf Co’s services and expertise.
- Information on the potential of offshore renewable energy.
- Case studies from successful offshore renewable projects.
- A comprehensive list of offshore renewable developers.
- A directory of contacts for offshore renewable developers.

The new guide will be available for download on the Gul Original Surf Co’s website.

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**FAQ**

- **How can I get involved?**
  - Visit the Gul Original Surf Co’s website to sign up for their newsletter and stay up to date with the latest news and developments in offshore renewable energy.

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**GUL**

The Original Surf Co since 1967
On World Ocean Day we unveiled an exciting new chapter in the history of SAS, with the launch of the Protect Our Waves (POW) campaign.

The POW campaign is the latest in the protection of surf spots. POW will strive to protect surf spots from unacceptable levels of environmental impact. We believe the social and economic benefits of surf spots are too great to ignore. In terms of the wider environment, it’s important that we all take a proactive role in its protection. In line with our 20 year’s experience, expertise, reputation and contacts to ensure the POW campaign is heard, the highest levels of Government down to local decision makers. We will work with, and where necessary against, developers and other parties to ensure surf spots get the protection they deserve.

They have already been working on some of these issues at the highest level. SAS’s involvement is not without precedent that we have been called in to represent surfers on issues that might have fallen outside our previous campaign remit.

POW means that we can dedicate campaign time to protecting the resources we do care, work, which
continues to work tirelessly on protecting your health and the marine environment. It’s important that you know this is an expansion of the campaign remit. We are not dropping any other current campaigns and we will continue to work tirelessly to recruit a new campaign to help in the increased workload.

The increased workload will come from you, our members. Just as we need to make sure that your local problems are addressed, we also
need to inform you of any waves that are coming from further afield.

As much as we and our members have known we are not the only ones using the water. We want to know those that are as passionate as we are about surf and their concerns. We want to know what is happening in other communities, the majority of our campaigns happen because of a localised problem. So be an active participant in the Protect Our Waves campaign and tell us the issues on campaign issues in your area.

We went to investigate at the CSO on the 3rd. My fingers are crossed that Andy Marce makes it into the Kimmeridge for the final later today. Yesterday, after weeks of straight conditions we had a decent development of a wave.

Typical Wimborne weather. After the rain we went to check a local CSO didn’t Geared Up for Spray Spec. But it might as well. A CSO is a Combined Sewage and Stormwater Overflow drain and a CSO’s purpose is to act as an emergency and for raw sewage and inflates a sewage-pumping station or treatment works in case over capacity. Without CSOs sewage could end up coming back out of our toilets. So CSOs are deemed a part of our sewage infrastructure. However, all across the country we know they are vast for far too often to dispose of raw sewage rather than treating the sewage, ensuring it is safe to discharge into our rivers and seas. In theory, CSOs should change their lives a year or two ago. The reality is that CSOs are still very much in action today. We need CSOs evering spill would take billions.

We had a decent development of a wave. Typical Wimborne weather. After the rain we went to check a local CSO. We were not the only one running out our problems were not the only one running out. People had started to sniff around the problems and people had started to sniff around the problems. So the excitement surrounding this action, people had started to sniff around the problems. So the excitement surrounding this action, people had started to sniff around the problems.