

Cleanliness level: Dirty

Recommended Actions:

Personal or Individual Change

- Never use your toilet as a wet bin, only ever flush the 4 p's Poo, Pee, Paper, and Puke
- Share your Sewage Related Debris #TBYF images across social media with friends and family, encouraging them to understand the importance of the issue
- Spread the Think Before You Flush message, request your Think Before You Flush stickers from SAS and carry out some friendly guerrilla stickering around your local area. Make as many people aware of the issue so they too can change their ways

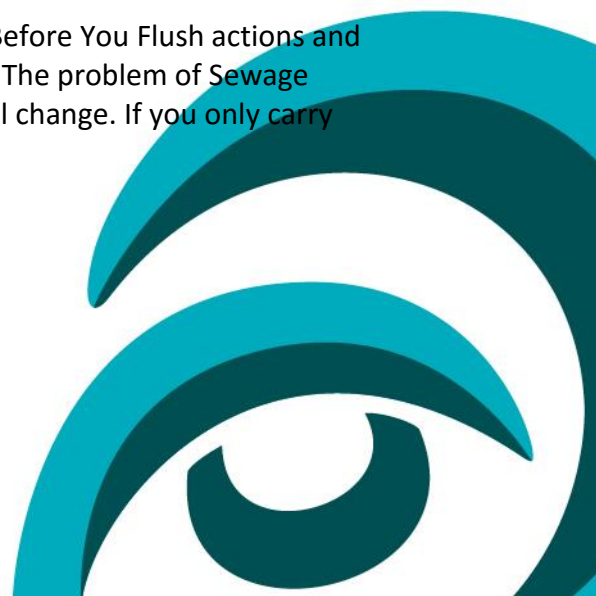
Industry

- Share your sewage related debris #TBYF image on social media and include the handles of some of the industry manufacturers. Let them know you care and that you are asking them to change the way their products are advertised to ensure they are disposed of appropriately.
- Send you cotton bud sticks back to SAS. SAS will collect 18,000 cotton bud sticks to highlight the issue of SRD to both industry leaders and the government

Government

- If your MP isn't already a member, ask them to join the Protect Our Waves All Party Parliamentary Group
- Write to the Secretary of State of the Environment and your MP asking them to use the Marine Strategy Framework Directive to enable a legal requirement to ensure manufacturers have an environmental warning on their packaging telling customers of the dangers of flushing products.

The SAS team is on hand to help you carry out your Think Before You Flush actions and will follow up with you to see how your campaign is going. The problem of Sewage Related Debris will not go away without positive behavioral change. If you only carry





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out one action as a result of this campaign, make sure you – THINK BEFORE YOU FLUSH.

