

THE PROBLEM WITH

OCEAN PLASTIC

APPROXIMATELY
8 MILLION
PIECES OF PLASTIC POLLUTION
FIND THEIR WAY INTO THE OCEAN
EVERY DAY

**PLASTIC
POLLUTION
KILLS OVER
100,000 MARINE MAMMALS
EACH YEAR THROUGH
INGESTION
& ENTANGLEMENT**



PLASTIC
**CAN BE
FOUND ON
EVERY BEACH IN
THE WORLD, EVEN
THOSE ON REMOTE AND
UNINHABITED
ISLANDS**



PLASTIC NOW ACCOUNTS
**FOR ABOUT 70%
OF ALL LITTER**

A PLASTIC BOTTLE
**TAKES UP TO
450 - 1000
YEARS**
TO BREAK DOWN IN THE
MARINE ENVIRONMENT

PLASTIC LITTER
ON UK BEACHES
HAS INCREASED BY
180%

PLASTIC DOESN'T
DISAPPEAR
IT JUST BREAKS DOWN INTO
SMALLER AND SMALLER AND SMALLER PIECES

THERE ARE NOW
**5.25 TRILLION
PIECES OF PLASTIC DEBRIS
IN THE OCEAN**

**BY 2050
THERE WILL BE
MORE PLASTIC IN THE OCEAN
THAN FISH**

YOU ARE PART OF
A **HUGE**
OCEAN
ACTIVISTS
COMMUNITY
PLAYING A
VITAL PART
IN TACKLING THE
**PLASTIC
POLLUTION
CRISIS**

**RAISING
AND APPLYING
PRESSURE ON BUSINESSES
AND GOVERNMENT
TO DO MORE TO PROTECT
OUR OCEANS AND BEACHES.**