



Surfers Against Sewage
Unit 2, Wheal Kitty Workshops
St Agnes, Cornwall, TR5 ORD

T: 01872 553 001 **F:** 01872 552 615
E: info@sas.org.uk **W:** www.sas.org.uk

Job Title: Campaign Officer.

Base: Surfers Against Sewage, Unit 2 Wheal Kitty Workshops, St Agnes, Cornwall, TR5 ORD.

Hours: 37.5 hours per week, with occasional weekend & out of hours projects with TOIL policy to reclaim hours.

Duration: 12 month contract
1st July 2014 – 30th June 2015.

Salary: £16,000 per annum

Surfers Against Sewage

Surfers Against Sewage (SAS) is an environmental charity protecting the UK's oceans, waves and beaches for all to enjoy safely and sustainably, via community action, campaigning, volunteering, conservation, education and scientific research.

www.sas.org.uk

Aim:

Surfers Against Sewage is looking for a dynamic, tenacious, proactive and motivated individual to join the team as a Campaign Officer. The role will be responsible supporting and implementing current and new campaign initiatives, working closely with the campaigns team. The role will involve activities across all current SAS campaigns including water quality issues, marine litter and coastal planning issues. The tasks will include research, project planning & implementation, working with the media, writing reports, organising and orchestrating campaign actions.



Reports to:

- Andy Cummins, Campaign Director, Surfers Against Sewage

Key Relationships:

Internal

- SAS Regional Reps
- SAS Beach Clean & Education Manager

External

- Partner organisations & affiliates.
- The Environment Agency.
- Defra.
- Water Companies.
- The general public.
- SAS members.

Objectives:

- In consultation with the campaign director, to develop campaigning strategies on agreed issues.
- To produce detailed campaign planning documents.
- To implement and report on campaign activities in a timely fashion.
- To monitor and evaluate the progress and success of campaigns against specific, agreed metrics.
- To write relevant, timely and accurate articles, reports and features for the SAS website, SAS newsletter and editorial for magazines.
- To plan and orchestrate campaign actions and events as required.
- To attend meetings, conferences on behalf of SAS where needed.
- To carry out educational talks where needed.
- To attend outside events where needed.



- To keep abreast of issues that fall under SAS remit using the internet, journals, through meetings and conferences.
- To collate information on specific issues and develop a tight case study on those deemed worthwhile. Consult with Campaign Director
- To deal with basic media and public enquiries and investigate further as necessary.
- To act as a media spokesperson where necessary.

Candidate Profile

- Highly motivated and enthusiastic.
- Personable and positive outlook.
- Qualifications – Degree or equivalent.
- Strong presentational skills.
- Excellent interpersonal, written and verbal communication skills.
- Strong organisational skills, planning and time management skills.
- Good administrative skills.
- High level of IT literacy and database competence.
- Strong interest in the marine environment and conservation.
- Experience of community & volunteer events.
- Interest/experience of the water sports sector/community.
- Full clean UK driving license.
- Ability to work flexible hours if necessary.
- IT literate (word, excel, email, internet).

Deadlines

- ❑ **Covering letters & CVs to hugo@sas.org.uk by Friday June 13th 2014.**
- ❑ **Interviews: w/c 16th June 2014.**





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- **SAS is committed to equal opportunities.**

