



# WELCOME OCEAN ACTIVIST

## HELLO AND THANK YOU FOR BECOMING A PART OF THE SURFERS AGAINST SEWAGE MILLION MILE CLEAN!

By registering your clean with us, you have become a part of our incredible network of Ocean Activists, working to make the UK a cleaner, greener place for everyone to enjoy.

The Million Mile Clean is our biggest and most ambitious community campaign yet, mobilising 100,000 people to clean 1 million miles each year to protect the areas you love. Whether you're organising a big community clean or doing a private clean in your own time, every clean counts. You run the clean, but we've got you covered with all the resources, kit and support you need to lead a successful event.

### Preparing for your clean

You will have been sent a confirmation email for your clean which contains a link to all the safety guidelines you need for conducting your clean including risk assessments, public liability insurance and our safe guarding policy. Contact us at [millionmileclean@sas.org.uk](mailto:millionmileclean@sas.org.uk) if you haven't received your email.

### During your clean

Please make sure to record the following whilst doing your clean (you can record this on your brand audit leaflet):

- The amount of volunteers (including yourself)
- The amount of miles cleaned (per person)
- The amount of rubbish you collected in Kg's
- The amount and type of branded items you find.

### Submit your results

Once you've completed your clean make sure to submit your results online. The data you collect is a vital part of our citizen science work! It helps us demonstrate how many people care about plastic pollution, the scale of the problem and which companies are the top polluters.

### Brand Audit

The Brand Audit exposes the top polluting companies—the 'Dirty Dozen'. By taking part your results contribute to our plastic pollution research which we use to challenge the big brands and influence policy for a sustainable future.

### Questions

If you have any questions or want to amend your online clean details, please contact us at [millionmileclean@sas.org.uk](mailto:millionmileclean@sas.org.uk)

### Want to do even more for the ocean?

The work we do relies on Ocean Activists. We need our communities engaged, petitions signed, bills passed, protests attended, and voices heard.

There are many ways to get involved and join the mission to create thriving oceans for thriving people, turn over to find out more.

## MANY THANKS FROM THE MILLION MILE CLEAN TEAM!

Turn over for a QR code poster to use at your cleans



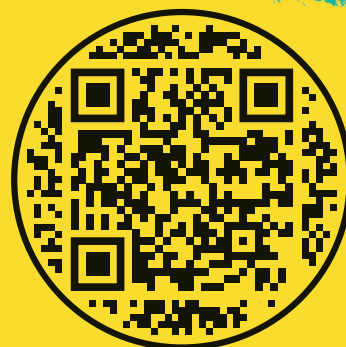
# SCAN BELOW FOR MORE INFO



**Sewage Pollution**  
[sas.org.uk/water-quality](https://sas.org.uk/water-quality)



**Plastic Pollution**  
[sas.org.uk/plastic-pollution](https://sas.org.uk/plastic-pollution)



**Take Action**  
[sas.org.uk/take-action](https://sas.org.uk/take-action)



**Join or Donate**  
[sas.org.uk/donate](https://sas.org.uk/donate)



**Find your Regional Rep**  
[sas.org.uk/take-action/regions](https://sas.org.uk/take-action/regions)



**Find your Plastic Free Community**  
[plasticfree.org.uk](https://plasticfree.org.uk)

Powered by  
**Iceland  
Foods** ★  
**Charitable  
Foundation**

Registered charity no 281943

Sponsored by

**PARLEY**

Supported by players of  
**PEOPLE'S  
POSTCODE  
LOTTERY**

Awarded funds from  
**POSTCODE  
GREEN  
TRUST**

 **Hydro Flask**  
Let's Go!

