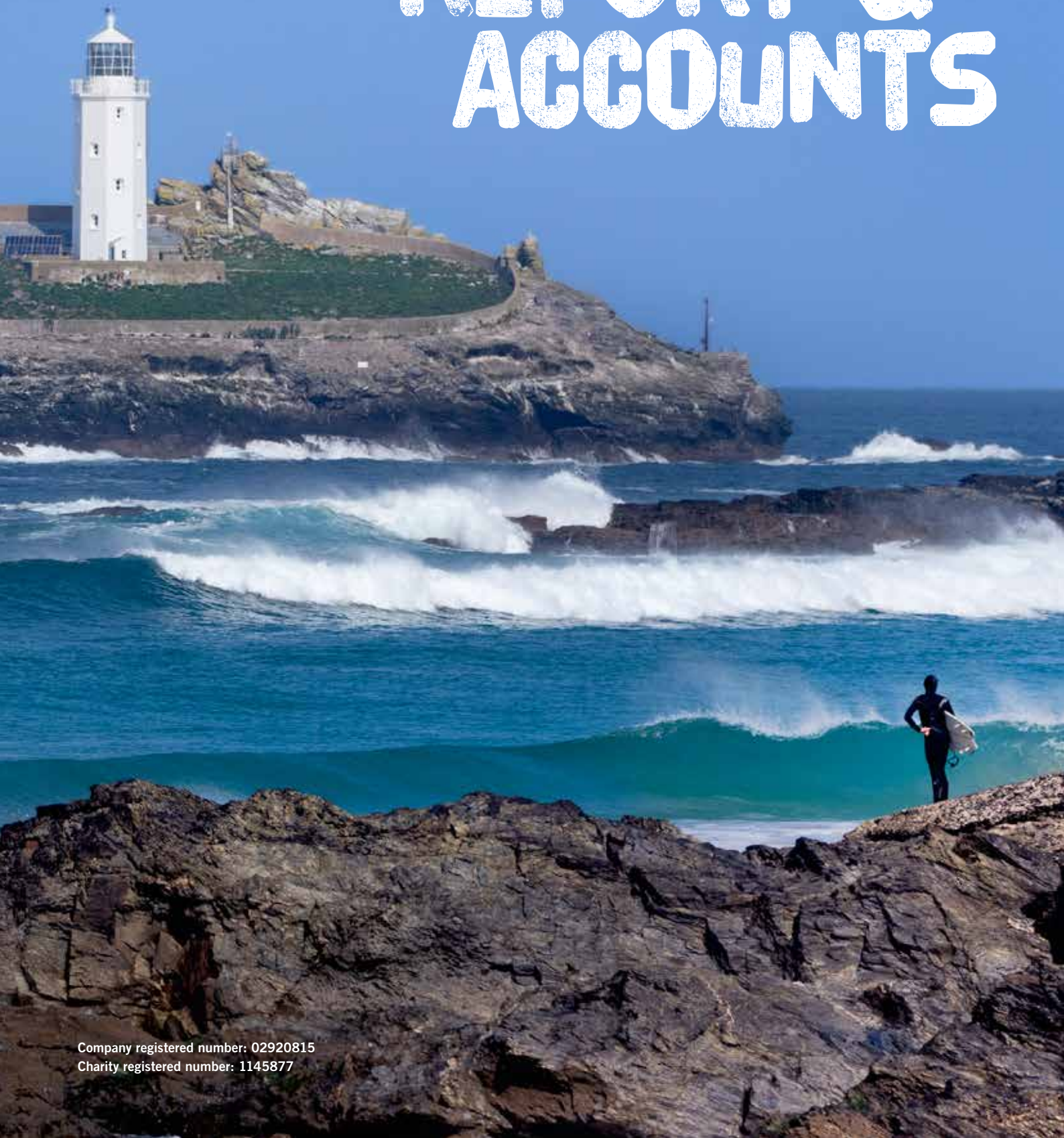




# 2018 ANNUAL REPORT & ACCOUNTS





**Trustees**

B Suffell – Chairman (appointed Mar 18)  
C Hugo – Treasurer (appointed Mar 19)  
B Hewitt (resigned Mar 18)  
L Kazan-Pinfield  
A Wade  
C H Hides  
L Davies  
P A Crane  
J Khoo  
H Koldeway  
R Walker (appointed Nov 18)  
L Siegle (appointed Nov 18)

**Chief Executive**

**Officer & Secretary**

H Tagholm

**Auditors**

Crane & Johnston C&J Ltd  
30/32 Trebarwith Crescent  
Newquay, Cornwall  
TR7 1DX

**Bankers**

Lloyds Bank PLC  
Truro  
Cornwall

**Solicitors**

Stephens Scown  
Osprey House, Malpas Rd  
Truro TR1 1UT

**Registered Office &**

**Business Address**

Unit 2 Wheal Kitty Workshops  
St. Agnes Cornwall

**Company**

**Registered Number:**

02920815

**Charity**

**Registered Number:**

1145877





# SURFERS AGAINST SEWAGE LTD CHARITY INFORMATION

## Structure, Governance & Management

Surfers Against Sewage (SAS) is a charitable company limited by guarantee, incorporated on 20th April 1994, and registered as a charity on 13th February 2012. It is governed by Articles of Association, having been amended by special resolution by Trustees registered at Companies House on 4th January 2012. In the event of the company being wound up the members are required to contribute an amount not exceeding £1.

## Recruitment & Appointment of Trustees

The management of the Charity is vested in the Trustees who, elected by the membership, act in a voluntary capacity. The number of Trustees must always be the same as the number of Members. Members are individuals whose names are recorded as company members in the Charity's statutory registers.

A wide range of professional skills is represented amongst the Trustees including charitable, conservation, environmental consultancy, journalism, communications and legal expertise. SAS Board of Trustees conducts regular discussions of any skills gaps and how these might be filled. New Trustees are sought by existing Members approaching individuals to offer themselves for election.

There were 10 Trustees in post at 31st December 2018.

## Trustee Induction & Training

Trustees are directed to useful information on their duties and responsibilities through the Charity Commission website. They also receive SAS's Articles of Association, the latest financial statements and relevant materials including Pipeline magazine. Many Trustees also have regular contact with the executive team at SAS to help them in their duties and interaction with SAS.



**Surfers Against Sewage**  
Unit 2, Wheal Kitty Workshops,  
St. Agnes, TR5 ORD

Email: [info@sas.org.uk](mailto:info@sas.org.uk)  
Telephone: 01872 553001

[www.sas.org.uk](http://www.sas.org.uk)  
[www.facebook.com/SurfersAgainstSewage](https://www.facebook.com/SurfersAgainstSewage)  
[www.instagram.com/surfersagainstsewage](https://www.instagram.com/surfersagainstsewage)  
Twitter – @sascampaigns





**SURFERS AGAINST SEWAGE (SAS) IS A NATIONAL MARINE CONSERVATION AND CAMPAIGNING CHARITY THAT INSPIRES, UNITES AND EMPOWERS COMMUNITIES TO TAKE ACTION TO PROTECT OCEANS, BEACHES, WAVES AND WILDLIFE.**

**SAS PROJECTS TARGET COASTAL ENVIRONMENTAL ISSUES INCLUDING MARINE PLASTIC POLLUTION, WATER QUALITY, CLIMATE CHANGE AND COASTAL DEVELOPMENT.**

**WE AIM TO CREATE MEASURABLE IMPROVEMENTS IN THE STATE OF OUR OCEANS, WAVES AND BEACHES THROUGH CHANGES IN PUBLIC BEHAVIOR, GOVERNMENT POLICY AND INDUSTRY PRACTICES.**





01

SURFERS AGAINST  
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01

**SURFERS  
AGAINST  
SEWAGE  
OBJECTIVES**





# OBJECTIVES

## **The charity's objectives are:**

To undertake and promote for the benefit of the public the conservation, protection, improvement and ecologically sustainable management of the marine environment including associated land, shoreline and structures.

To advance the education of the public in the conservation, protection, improvement and ecologically sustainable management of the marine environment including associated land, shoreline and structures.

## **Statement of Public Benefit:**

The Trustees confirm that they have complied with the guidance issued by the Charity Commission concerning public benefit in relation to the activities Surfers Against Sewage undertakes.

The work of SAS ensures a safer environment for all those who visit the UK's coastline. It's work has been a significant factor in improving the cleanliness of coastal and marine environment, which ensures that they are better protected for the benefit of current and future generations. The education programme run by SAS, associated volunteering initiatives and the research and campaigns it undertakes and publishes are a valuable source of information for the public. The charity's mission statement reflects the overarching aim of all SAS activities as being for the public benefit.

## **To achieve our aims SAS:**

- Influences governments on key issues affecting oceans, beaches and recreational water users and policies needed to deliver a cleaner and safer marine environment
- Creates volunteering opportunities for individuals and communities to be involved with activities to safeguard our seas, coastlines and beaches
- Educates communities on the achievable, sustainable solutions, which can help protect our waves, oceans and beaches
- Challenges industry to adopt better standards to protect our coastal environment
- Promotes scientific, economic and health evidence to support calls for a cleaner and safer marine environment
- Informs the general public about issues affecting UK waves, oceans and beaches, and those that use them





02



# OUR ACHIEVEMENTS IN 2018

# OUR ACHIEVEMENTS IN 2018

WE REPORTED ON OVER

1,300 SEWAGE POLLUTION EVENTS.

225,000 HOURS OF VOLUNTEERING

ROYAL WEDDING!

"I'VE DONE BEACH CLEAN-UPS ALL OVER THE WORLD. SAS ARE THE GOLD STANDARD"

LEWIS PUGH, UN PATRON OF THE OCEANS

1,600 BEACH CLEAN EVENTS

"THIS IS AN ORGANISATION THAT GETS RESULTS, BOTH ON THE GROUND AND IN THE CORRIDORS OF POWER."

THE TIMES

CHARITY AWARDS  
BEST ENVIRONMENTAL CAMPAIGN

PLASTIC FREE COMMUNITIES

DEPOSIT RETURN SCHEME  
CAMPAIGN WIN  
WIN FOR ENGLAND!

PLASTIC FREE PARLIAMENT  
CAMPAIGN WIN  
180 MPS SUPPORT CAMPAIGN

Kerry McCarthy MP

'It's great that after a fantastic campaign by Surfers Against Sewage, Parliament is now implementing the Plastic Free Parliament action plan. It's only right that MPs should set an example by showing that it's possible to reduce your plastic footprint with small but significant steps, like eliminating single-use plastic bottles, encouraging the use of re-usable coffee cups, and swapping out traditional takeaway food packaging with compostable alternatives. These measures add up to an ambitious package, and I really hope other institutions will now be inspired to do the same. SAS should be really proud of what they've achieved.'

AVAILABLE TO COMMUNITIES NATIONWIDE

75,000 BEACH CLEAN VOLUNTEERS

116 TONNES OF PLASTIC POLLUTION REMOVED AND RECYCLED

MARINE PROTECTED AREAS

30% OF OCEANS PROTECTED BY 2030



# BEACH CLEANS & COMMUNITY OUTREACH



**1600  
EVENTS**

**225,000  
HOURS OF  
VOLUNTEERING TIME**

**75,000  
VOLUNTEERS**

The year saw another dramatic increase in the number of beach cleans delivered and record growth in volunteer participation at plastic clean-up activities around the UK. Our beach clean community is now firmly established as the largest networks of coastal volunteers in the UK, with flagship mobilisations at the Big Spring Beach Clean and the Autumn Beach Clean Series.

We continue to deliver more large-scale, highly-inclusive, community beach cleans than any other charity in the UK. Thanks to our unique, fun and inclusive organisation, volunteers come from an increasingly diverse demographic. Our community beach cleans appeal to all ages and we have welcomed participants from 5 to 91 years old.

Our volunteers are not exclusively based on the coastline, with many active with us from cities, towns and locations further inland.

We would like to thank all of our volunteers

who make such a significant contribution to protecting our oceans through fun and engaging direct action to tackle plastic pollution. We organised over **1,600** events and worked with over **75,000** volunteers who contributed approximately **225,000** hours of volunteering time to protecting our beaches, rivers and wider environment.

## Beach Clean Boxes

Beach Clean Boxes are specialist beach protection kits available for the whole community to use. Managed by our network of highly trained Regional Reps and schools, Beach Clean Boxes are now available at 200 coastal locations across the UK for communities to coordinate group beach cleans, plan local marine conservation campaigns and record the results in what will help map action and progress at each beach.











# PLASTIC FREE COMMUNITIES

## Charity Award – Best Environmental Campaign

The hard work of more than 400 Plastic Free Communities was recognised by UK's leading charity awards. The movement has secured more than 30 local council agreements, engagement of 852 local businesses, more than 400 schools as well as beach and river cleans.

ENGAGEMENT OF  
**852**  
**LOCAL**  
**BUSINESSES**  
**MORE THAN &**  
**400**  
**SCHOOLS**





BACKED BY  
MORE THAN  
**7500**  
SUPPORTERS

# PLASTIC FREE PARLIAMENT

An investigation by Surfers Against Sewage uncovered that a staggering 2 million avoidable single-use plastic items were purchased in 2017 by the House of Commons and House of Lords. In response, we launched the Plastic Free Parliament campaign and issued a challenge to Parliament to get their house in order and set an example for individuals, communities and businesses, as society decouples from its single-use plastic addiction. The campaign was backed by more than 7,500 supporters and 180 MPs and resulted in the parliamentary estate launching the new strategy to tackle single-use plastic.

Measures implemented across the House of Commons and Lords to dramatically reduce plastic use in Westminster include a new compostable waste stream for biodegradable catering items, stopping the sale of single-use plastic bottles, eliminating single-use condiment sachets and increasing the availability of water refill points.

**PLASTIC FREE  
PARLIAMENT**  
SURFERS AGAINST SEWAGE





MPs Tweets to support Plastic Free Parliament



BACKED BY MORE THAN 180 MEMBERS OF PARLIAMENT

Impact:

- Condiments will be available from refillable dispensers, eliminating the use of 386,000 plastic sachets per year.
- Single-use plastic water bottles will no longer be on sale in Parliament, immediately eliminating approximately 120,000 plastic bottles annually. The number of water refill points has been increased. Chilled water in aluminium cans will be available.
- 800 new blue pedal bins will be distributed to all tea points and across most offices to ensure these items can be separated and sent to a specialist facility. An in-vessel composting method will use a combination of heat and microbes to turn the waste into compost fit for any garden.
- Hot drinks served in compostable single-use takeaway cups will be charged 25p extra, which will contribute to the increased costs to Parliament associated with the reduction in plastic strategy.

Kerry McCarthy MP and Treasurer of the Protect Our Waves APPG, who was instrumental in supporting the campaign and bringing the actions into fruition said:

*'It's great that after a fantastic campaign by Surfers Against Sewage, Parliament is now implementing the Plastic Free Parliament action plan. It's only right that MPs should set an example by showing that it's possible to reduce your plastic footprint with small but significant steps, like eliminating single-use plastic bottles, encouraging the use of re-usable coffee cups, and swapping out traditional takeaway food packaging with compostable alternatives. These measures add up to an ambitious package, and I really hope other institutions will now be inspired to do the same. SAS should be really proud of what they've achieved.'*



“

**IT'S GREAT THAT AFTER A FANTASTIC CAMPAIGN BY SURFERS AGAINST SEWAGE, PARLIAMENT IS NOW IMPLEMENTING THE PLASTIC FREE PARLIAMENT ACTION PLAN.**

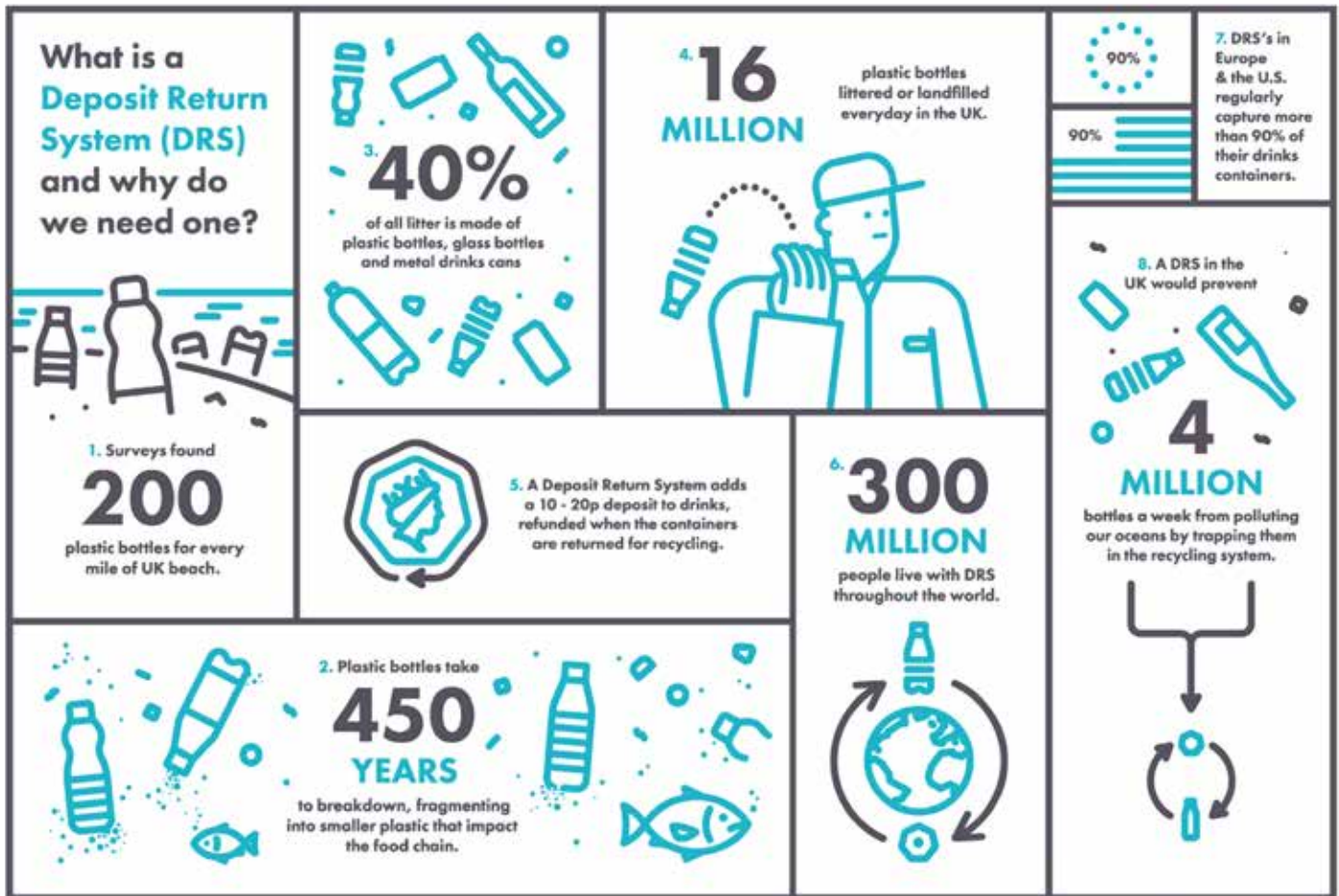
— Kerry McCarthy MP and Treasurer of the Protect Our Waves APPG

The Plastic Free Parliament strategy states that further measures will be introduced in 2019, including:

- Plastic carrier bags will continue to be phased out in retail outlets on the Parliamentary Estate;
- Parliament will promote greener stationery items in partnership with its stationery provider
- Revised procedures will be implemented to incorporate the environmental impact of packaging into the weighting of relevant procurement and tender exercises, to give incentive to suppliers to reduce the amount of single-use avoidable plastics in their goods and services;
- Reusable warehousing, delivery and packaging solutions will be trialled, further reducing single-use avoidable plastics.

To mark the campaign victory and introduction of these measures, we sent every Member of Parliament their own Plastic Free Parliament reusable water bottle to assist MPs in reducing their personal reliance on single-use plastic.





# PLASTIC CAMPAIGNING FOCUS: DEPOSIT RETURN SCHEME

**329,000  
PEOPLE SIGNED  
OUR PETITION**

After months of campaigning & advocacy, we were delighted that the government committed to introduce a comprehensive deposit return scheme on drinks containers in England in the bid to end plastic pollution, reduce littering and create a more sustainable, circular economy. This huge victory for the environment comes in the wake of concerted campaigning from the beachfront to Parliamentary front benches, calling for a deposit return scheme to end the environmental scourge of plastic bottles, one of the most prolific plastic pollution offenders on our rivers, streets, countryside and coastline.

- Secretary of State for the Environment announced details of commitment to bring back bottle deposits to help curb ocean plastic pollution.
- 329,000 people signed our petition, the UK's biggest petition to bring back bottle deposits, and over 150,000 supporters took part in the government's consultation into the scheme.
- Delivered our petition to 10 Downing Street
- Evidence from 50,000 SAS beach clean volunteers helps deliver new commitment to stop plastic bottle pollution with a deposit return scheme
- Worked collaboratively with other leading environmental and marine conservation charities





# MARINE PROTECTED AREAS – 30 X 30

We teamed up with Lewis Pugh, the UN Patron of the Oceans and renowned endurance swimmer, and UN Environment on The Long Swim to raise awareness of the issues our oceans face and to campaign for Marine Protected Areas. Over the summer, Lewis made his way from Land's End to Dover – a distance of 560km – averaging five hours swimming, and covering between 10-20km, each day. The total length of the swim was the equivalent of crossing the Channel from Dover to Calais 16 times over.

We promoted our campaign call for 30% of oceans to be designated Marine Protected Areas by 2030 throughout the challenge. It marked the start of a worldwide campaign

entitled Action for Oceans, an initiative that is calling on governments to fully protect at least 30% of the world's oceans by 2030.

Lewis Pugh, UN Patron of the Oceans says: *“Scientists are clear that we need to be protecting at least 30% of our oceans by 2030 if they are going to be able to stand a chance of recovery and be sustainable. During this swim, I've seen virtually no wildlife – aside from a few birds, a few dolphins and one turtle. It shows that our oceans have been very badly over-fished. I have also seen plastic on every beach from Cornwall to Dover. We have taken the fish out of the ocean and replaced them with plastic.”*



“

**SCIENTISTS ARE CLEAR THAT WE NEED TO BE PROTECTING AT LEAST 30% OF OUR OCEANS BY 2030 IF THEY ARE GOING TO BE ABLE TO STAND A CHANCE OF RECOVERY AND BE SUSTAINABLE.**

— Lewis Pugh, UN Patron of the Oceans







## REGIONAL REPS



We grew our team of community leaders nationwide, expanding our team to 175 Regional Reps. This highly trained group of environmental volunteers represents and mobilises communities to protect the coastline around the UK. This means that we cover 175 diverse coastal and inland locations throughout the UK. We provided 3 training events for our volunteers in 2018 to provide the team with the support, resources, tools and advice for them to deliver local and national environmental campaigns in their respective areas. Regional Reps continued to be highly involved with leading beach cleans, education events, communicating with local politicians and propagating our priority campaigns including Plastic Free Communities and the national call for a Deposit Return System.





# EDUCATION

We significantly increased the level, range and sophistication of our education work in 2018. Through our education programmes we aim to equip, empower and inspire the next generation of ocean and inland marine and environmental conservationists. We focused on 2 different programmes to work with a variety of different school groups; these include Plastic Free Schools and Ocean School.

## Plastic Free Schools – Secretary of State support

At the end of the year, the Education Secretary urged all schools to eliminate their use of single use plastics by 2022, highlighting SAS's Plastic Free Schools programme as the leading initiative empowering school children to take action on plastic. Damian Hinds MP called on senior leaders in schools to stop using items such as bags, straws, bottles and food packaging in

favour of sustainable alternatives, and invited them to start a conversation with pupils about the effects discarded plastics have on the environment and wildlife.

Mr Hinds said: *“On my first school visit as Education Secretary almost a year ago, the very first question I was asked by a pupil was what we can do to limit the damage of plastic on the environment. Plastic can harm our precious environment and be lethal to wildlife.”*

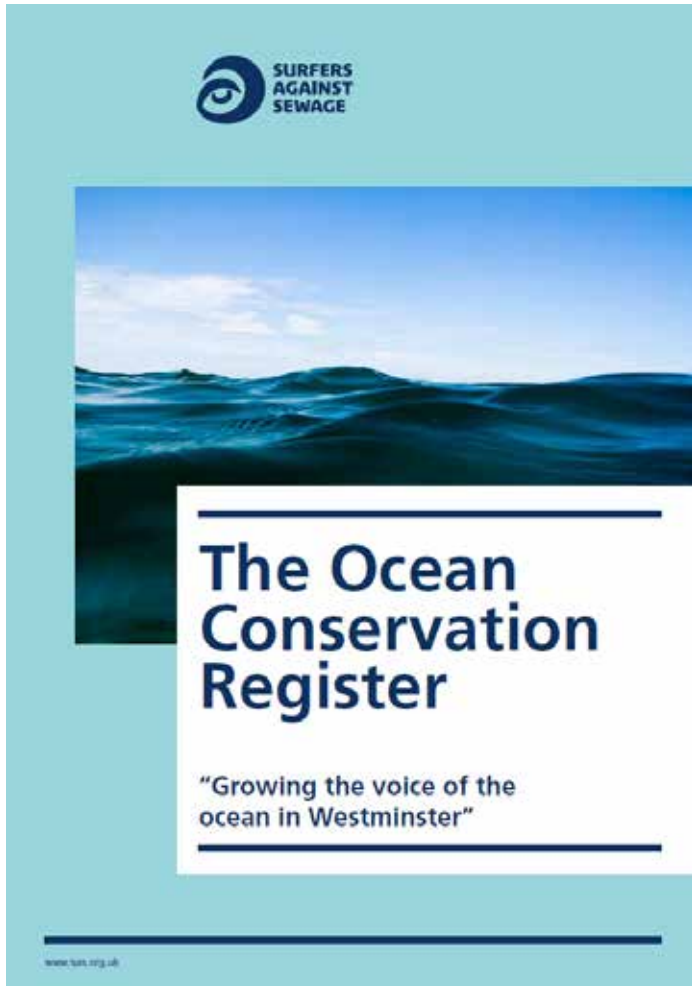
Georgeham Primary was the first school to be awarded our Plastic Free School status, recognising that the school had met five crucial targets including an initial plastic audit of the school and challenging the government and industry to make the changes needed.

The key changes that enabled the school to go plastic free included getting rid of plastic from the school's supply chain and replacing single use plastic with plastic that can be easily recycled.





# ALL PARTY PARLIAMENTARY GROUP



Our All Party Parliamentary Group (APPG), the only such group in Westminster to be focused on marine conservation, continued to provide an important platform to raise serious environmental threats and marine conservation campaigns directly with politicians and senior civil servants. This highly collaborative group brings together MPs, Ministers, environmental charities & NGOs, businesses, regulators, funders and the media to identify and discuss cross-sectorial solutions to protect our coastal environment from plastic pollution, sewage and diffuse pollution, habitat destruction and more. In November we were thrilled to welcome and engage government Ministers, Members of Parliament, industry leaders, environmentalists, NGOs and activists at our Plastic Free Coastlines reception in Parliament to highlight plastic pollution and the growing support for a UK-wide deposit return system (DRS).

## **The Ocean Conservation Register – Growing the voice of the ocean in Westminster**

As part of the APPG activity, we published the Ocean Conservation Register, to facilitate dialogue between Parliament and those working in the ocean sector. The publication outlines key marine conservation issues and the interest of MPs in them based on MPs' work since the 2017 general election. It serves as a guide to the 430 MPs who have expressed an interest in these issues, identified through their contributions to debates, support for Early Day Motions and external campaigns, as well as comments in the media.



# WATER QUALITY



## Safer Seas Service

Despite the dry summer, we still recorded over 1,350 combined sewer overflows occurring in England and Wales during the bathing season, impacting water quality on our beaches and posing a public health risk.

Our Safer Seas Service continued to be the only national free real-time water quality app and continued to provide vital environmental & safety information to the public. The app is free to download or to access via an online interactive map. Seven coastal water companies provide free Combined Sewer Overflow (CSO) data during the bathing season, with Wessex Water, Welsh Water, Yorkshire Water and Northumbrian Water providing data year round. The Environment Agency provides simplified Pollution Risk Forecasts at 155 sites across England to predict impacts from diffuse pollution.

## Water Quality: Private Members Bill

Through the Ocean Conservation All-Party Parliamentary Group, we worked with Scott Mann, MP for North Cornwall, on the 'Bathing Waters Bill'. This proposed piece of legislation would equip the Environment Agency with greater powers to hold water companies more accountable and to issue fines for sewage discharges from combined sewer overflows (CSOs). These fines would be used to directly fund measures that manage surface water and reduce pressure on the sewerage network during periods of intense load (the cause of CSO's) such as residential water butts, agricultural water attenuation tanks and the creation of lakes and reservoirs.

The Bill was introduced through a Ten Minute Rule Motion and already has the support of a number of cross-party MPs. We have worked with Scott to provide evidence and suggest other ways MPs can use their powers to better protect water users. This will include renewed calls for real-time water quality data, including year-round provision at all our beaches.

**1350  
COMBINED  
SEWER  
OVERFLOWS  
RECORDED**



# ADVOCACY & INFLUENCE

## Ocean Plastic Solutions Day with HRH the Prince of Wales

The Duke and Duchess of Cornwall visited Surfers Against Sewage in Cornwall as part of our Ocean Plastic Solutions Day, organised in collaboration with sustainable outdoor apparel brand Finisterre.

The event brought together key business leaders, innovators, NGOs, politicians, media and other key stakeholders to discuss and demonstrate the progress society is making in tackling ocean plastic pollution from source to sea.

Throughout the day delegates heard inspiring talks from leading figures in the world of ocean plastic solutions and sustainable design, including Professor Richard Thompson OBE from Plymouth University, Lucy Siegle from BBC's The One Show, world-class freediver Hanli Prinsloo, Richard Walker from Iceland Supermarkets, and United Nations Patron for the Oceans, Lewis Pugh.

Hugo Tagholm, CEO of Surfers Against Sewage: *"It was a huge honour to host His Royal Highness the Prince of Wales the for the Ocean Plastic Solutions Day and inform him of the progress Surfers Against Sewage has made towards our goal of plastic free coastlines."*





66  
IT WAS A HUGE HONOUR TO HOST HIS ROYAL HIGHNESS THE PRINCE OF WALES THE FOR THE OCEAN PLASTIC SOLUTIONS DAY AND INFORM HIM OF THE PROGRESS SURFERS AGAINST SEWAGE HAS MADE TOWARDS OUR GOAL OF PLASTIC FREE COASTLINES.

*“Since we first met in 2015, there has been a tidal wave of awareness of marine plastic pollution and a dramatic new response from communities, industry and government to deliver innovative solutions to stop the plastic tide.”*

*“The commitment from His Royal Highness on ocean plastic pollution has made a huge difference in uniting multiple sectors of society to solve this crisis. This collaboration will be key in driving solutions. His support for the charity has also helped us grow our impact significantly, reaching a new national and global audience with our ocean advocacy, campaigns and volunteering programmes to protect oceans, waves and beaches for the future.”*

— Hugo Tagholm, CEO of Surfers Against Sewage





## The Royal Wedding

Surfers Against Sewage was delighted to be selected as one of seven charities to benefit from the donations marking the Royal Wedding of Prince Harry and Ms. Meghan Markle.

The couple selected issues that they are passionate about, which is a huge testament to, and amazing recognition of, our volunteers and supporters who work tirelessly to protect oceans and beaches for the benefit of everyone.

The coverage of our selection reached over a billion people.



**MORE THAN  
1 BILLION  
PEOPLE  
TUNED IN FOR  
THE BIG DAY**





## The Met Office

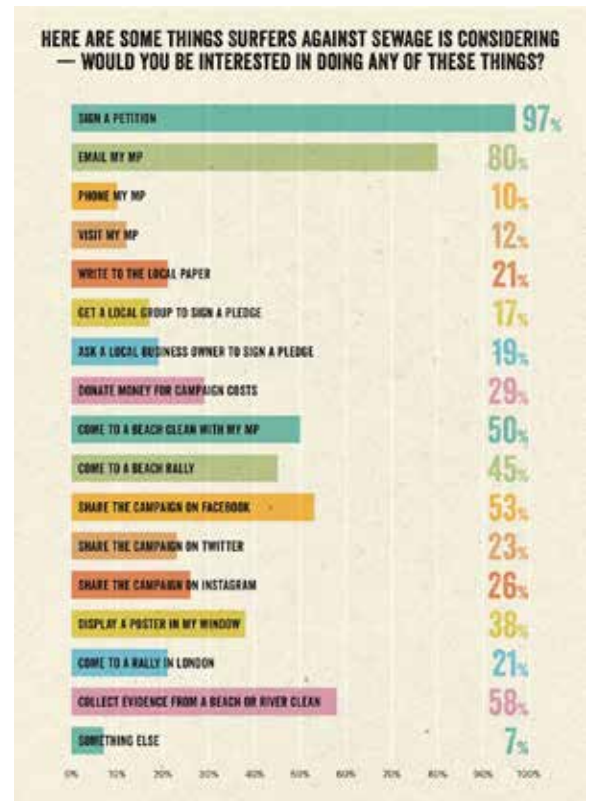
We were chosen by the Met Office as its official partner charity for the next three years.

## Supporter survey

To end the year we conducted a supporter survey to help inform our strategy. More than 4,197 supporters completed the survey about our oceans. The responses provided powerful evidence of our concerns about the health of the ocean, the priority issues for our supporters and also the action they wanted to take with SAS. They show clearly the need for greater laws and regulation to conserve the ocean environment, so crucial to human health and wellbeing.

More than 97% of supporters said they would help to take action to secure a strong Environment Bill, with a range of actions including signing and sharing petitions, contacting their MP, collecting evidence from shorelines and promoting the campaign on social media.

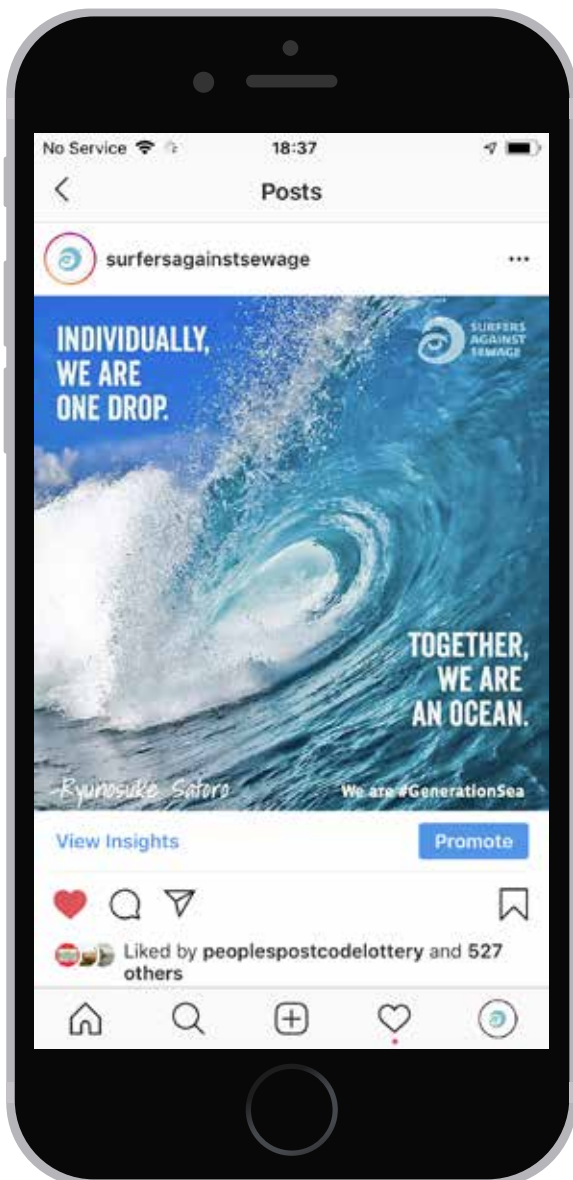
Plastic Pollution was still a leading concern for nearly half of people, and tackling climate change is the priority concern for 38%, but these are interlinked with water quality and the need for fully protected ocean sanctuaries. The issues of deep sea mining, industrial fishing and chemical pollution are also concerns for many.







# MEDIA, SOCIAL MEDIA & MARKETING



We continued to engage and educate the public through our website, the media and through our social media channels.

Plastic pollution continued to be at the forefront of our media and communications with coverage in the Guardian, the Times, the Independent, the Telegraph and hundreds of smaller regional newspapers. We have also appeared on every major UK TV network and many international broadcast outlets. This coverage is helping us to build our community of volunteers, educate people on the issue and persuade business & political stakeholders to adopt policies to better protect the marine environment.

The selection as one of the official Royal Wedding charities projected our message to over a billion people worldwide.



“**THIS IS AN ORGANISATION THAT GETS RESULTS, BOTH ON THE GROUND AND IN THE CORRIDORS OF POWER.**”

— The Times newspaper

### The Times Appeal

The Times newspaper picked Surfers Against Sewage as one of the beneficiaries of its renowned Christmas Appeal.

In picking SAS the newspaper said: *“This is an organisation that gets results, both on the ground and in the corridors of power.”*

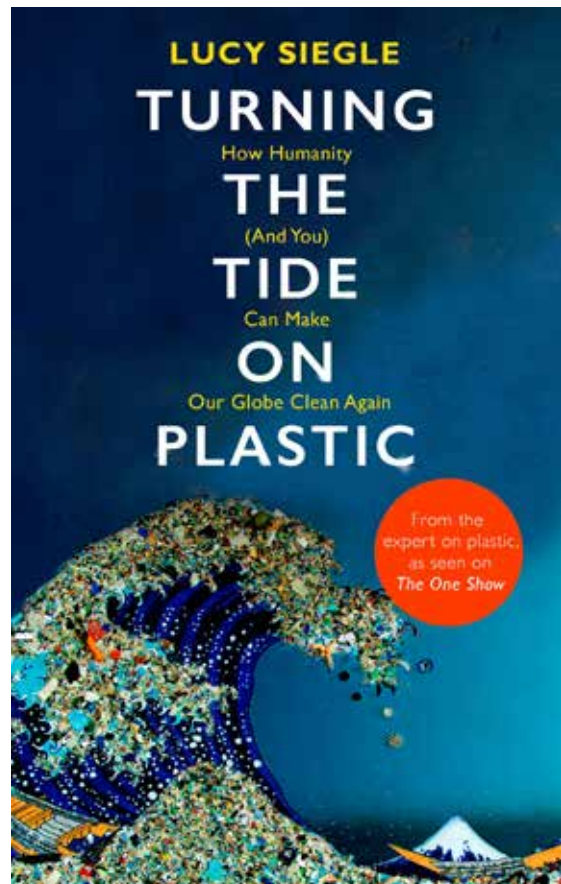
The Times Christmas Appeal launch article highlighted the role of SAS in tackling the systems that produce plastic pollution *“The charity has persuaded more than 1,000 businesses, 300 schools and 400 communities to work towards making their respective environments free from single-use plastic items. Having been influential in the campaign to persuade supermarkets to start charging for plastic bags, SAS this year lobbied Michael Gove, the environment secretary, over the introduction of a deposit scheme for returned plastic containers. The consultation period for that scheme will start soon.”*





# SURFERS AGAINST SEWAGE ORGANISATIONAL

We announced the appointment of two new trustees, Richard Walker, MD of the Iceland Foods Group and Lucy Siegle, journalist, television presenter and author of *Turning the Tide on Plastic*. Richard and Lucy are leading progressive and meaningful environmental action and awareness in the business, fashion and media sectors. They have been working closely with the charity in various ways to progress our plastic-free campaigns, inspire volunteers and promote the protection of our ocean, rivers and beaches.





03



# FORWARD PLANNING









# FUTURE ACTIVITY & PLANS: 2019

## Objective

To inspire, unite and empower dynamic leaders, community actions and campaigns across the UK to protect oceans, beaches, waves and wildlife.

### Goals

In 2019 we aim to continue to build and empower a diverse community of active supporters campaigning together as the authentic voice of the ocean. To achieve our objectives SAS will:

- **Influence governments and decision makers** on laws and policies impacting water quality, plastic pollution, ocean protection and climate change
- Commission & promote **scientific, economic and health** evidence
- Invite industry to **adopt better standards**
- Mobilise and equip the biggest and most authentic **community of ocean conservation campaigners** and volunteers in the UK
- Step up **high impact communications and campaigns** to drive action and engagement on ocean protection

## Overview

In 2019 the UK will go through one of the greatest democratic upheavals in recent living memory as it decouples itself from Europe. Brexit has the potential for destabilising progress on protection of our oceans and diverting attention away from critical issues, from plastic pollution to climate change.

There's a ray of hope for our oceans. In the midst of political turmoil, a new Environment Bill is planned. It could be the chance we've waited for to finally turn the tide

decisively toward ocean protection.

This is a once-in-a-generation new law that could set strong, binding targets to reduce plastic pollution, tackle climate change, and protect water quality and marine areas. This could be the moment when we put in place the steadfast rules that will protect the ocean for our children and grandchildren.

No matter how people voted on Brexit we will want to make sure that we protect and exceed current legislation and practices rather than go backwards. In order to do this Surfers Against Sewage will be leading new campaigns to ensure support for the laws and policies required to protect our oceans.

SAS was founded at a time of major change in European legislation on water quality and environmental protection. At the time the UK was nicknamed 'the dirty man of Europe' and we have seen substantial progress since the early 90s in water quality, habitat protection and more recently on tackling pollution from single-use plastic. There are also moves underway to sign up to international agreements to protect the world's oceans with more widespread, monitored and enforced marine protected areas.

SAS will take a positive and collaborative approach to its campaigning in 2019 by asking its supporters to be a part of history and securing support for the ocean from decision makers at a time when our ocean is under threat from the biggest political changes we have seen in over a generation. We will be developing the campaigner journey so that individuals and groups take multiple actions with us over time deepening their interaction with SAS, for example from signing a petition to attending a beach clean.





Our Campaign and Projects model supports a grassroots local approach to the global issues facing our oceans. SAS will continue to take the big issues where people often feel overwhelmed, and provide steps and actions they can take. We will be providing our volunteers and supporters with tangible actions they can take to be a part of this change, from community level actions on single-use plastic to challenging decision makers in parliament and industry through our national campaigning. Together we will demand an ambitious Environmental Bill in 2019 that will protect the ocean in the decades to come.

But it will only happen if politicians from every side hear from all of us. Surfers Against Sewage is calling on beach and ocean lovers from every part of the country to join us. We will be taking campaign actions, sharing data from beaches and attending events and meeting. SAS's theory of change is that long-term systematic change comes from tackling four interlinked areas: community actions, laws, policies and business practices, and this holistic approach to change is reflected in our campaigns and projects.

Surfers Against Sewage has already secured major partnerships to support our work with regional reps, plastic free communities and schools in 2019 and this project plan outlines the work currently planned in grants as well as areas for expansion. In particular, this includes:

- Focus on the quality of support provided to our volunteers and campaigners including Regional Reps, teachers and Plastic Free Community Leaders and social media followers. This includes proactive communications, online platforms for knowledge sharing, online and face-to-face training and other tools, training, clarity of roles and safeguarding/duty of care.

- Seek to engage and empower young people as we develop our education programme to move in to the secondary school age range and further develop partnerships with networks such as DofE.
- Build the diversity of individuals and communities taking part in our activities, exploring routes for sharing our models internationally, and creating and sharing more data and research from our projects to drive our campaigns. This will be supported by our first ever Summit to Sea clean series (including mountains) as well as outreach in our Plastic Free Communities and Regional Reps programmes in towns, cities and rural areas as well as coasts.
- Build research and analysis of our existing projects, campaigns and volunteer efforts to enhance impact, create publicity and share unique data

To deliver our ambitious targets we will continue to build our people-led campaign model where SAS team at HQ empower and equip super-participants to lead our campaigns and projects across the UK. They then lead the activities to engage thousands of volunteers. Our online tools, toolkits, guidance and training will support this model of campaigning.

As well as our core project areas SAS will:

- Invest in tools and expertise to drive fast paced online campaigning including hosting our own online petitions and other campaign actions.
- Step up our proactive news communications across all our channels, being the source of news and information about campaign issues and sharing new and innovative project and campaign related content. This will be supported by the redevelopment of the website and new online tools and expertise.



## **Proactive High Impact Communications and Campaigns**

In 2019 SAS will step up its investment in communications in order to build its supporter base and its influence on decision makers. The investment will focus on improving media coverage and building social media, news and campaign engagements.

In order to do this SAS will:

- Step up its leadership of people powered campaigns, starting with the ocean protection focus in 2019
- Improve its proactive PR and media coverage by becoming the ‘go to’ commentator on our issues and selling in to media our research, project stories, data, campaigns and human interest stories. This will require a major uplift in contact with journalists, story gathering from across our projects and campaigns and new data.
- Tighten its core brand to focus on being the authentic voice of the ocean and focused on a broader range of issues beyond plastic.
- Improve its collection and use of own data and research gathered from projects and campaigns, from beach cleans to plastic free communities.
- Proactive real-time communications with our supporters in order to drive our campaigns – including news articles, e-newsletters, film, text alerts.

## **Research and Policy**

Our research and policy agenda for 2019 will tie in directly with our campaign focus as well as our emphasis on gathering further quality data from our project work. We will share a campaign

briefing at the start of the year on ‘Ocean Protection’ to provide the background to our new campaign focus.

To support this agenda we will share information on our core issues including publications on Marine Protected Areas, Marine Litter Report and Climate Change Report. To support our day-to-day work and to empower our super-participant volunteers we will also update our position statements on a range of issues including water quality and biodegradables. We will commission academics and consultants to analyse and develop data from our campaigns that we can use to enhance our impact.

In the second half of 2019 we will also start to explore the issues of health and wellbeing related to ‘blue spaces’ to understand further our relationship with this issue in regards to community action. This will be particularly relevant to the Safer Seas Service and our ongoing relationship with the European Centre for the Environment & Human Health.

In 2018 we started to collect research data from our beach clean and we plan to expand this further in 2019 including a focus on ‘return to offender’ (SAS’s beach brand audit) in the spring and autumn, and potentially microplastics in the summer. We will also provide a full analysis of the Plastic-Free Communities movement including socio-economic insights and the successful reduction of single-use plastics.

To support this work and strengthen the quality of our work we are going to establish a new Science and Policy Committee in 2019 consisting of external experts on our key issues.



## **Team Support**

2018 has been a busy year of exceptional growth across all our campaign and project areas. We have now put in place the support mechanisms for staff in terms of safeguarding and duty of care and also provided clarity on roles and responsibilities. We will continue to embed this way of working in 2019 with clear achievable targets mapped to annual work plans and learning and development plans for each member of staff. The individual weekly reports and monthly campaign and project reports will also allow us to track delivery and provide greater transparency to our donors. In 2019 we will be seeking more opportunities to share learning across our individual project and campaign areas as well as embed processes of joint learning and planning.

## **Safeguarding**

Surfers Against Sewage leads a major UK volunteer and schools programme and in 2018 we reviewed our duty of care and safeguarding across these areas and introduced our first volunteer survey. We will look to strengthen this area of work as a priority in 2019 and seek out best practice across all our interventions as well as update our survey again in November 2019 so that we can compare results and progress.







## Campaigns and Project Summary

**Beach, Mountain and River Cleans:** Beach cleans have been a staple of SAS engagement for many years, removing plastic and other pollution from our coastlines, building community engagement, raising awareness and inspiring people to take further campaign action. In 2019 we will be developing the programme further from ‘summit to sea’ and for the first time including mountain cleans in our programmes, alongside the introduction of rivers in 2018. We will also be looking at a Summer Campaign to complement our Spring and Autumn Series.

**Beach Clean Boxes:** The aim of these is to empower and equip communities to undertake beach cleans throughout the year. We will grow the network of Beach Clean Boxes and partners managing them.

**Beach Brand Audit:** We will be refreshing and redeveloping the Return To Offender campaign to create a unique data set of the brands our volunteers find at beaches.

**Ocean Conservation All Party Parliamentary Group:** The first ever All-Party Parliamentary Group to specifically focus on marine conservation and the result of over 55,000 surfers, environmentalists and recreational water users signing our Protect Our Waves petition. We will research, develop and produce a 3-year strategic plan to advance the APPG as a collaborative, values-based platform for marine conservation in Westminster. This is our platform to discuss urgent environmental threats and campaigns directly with politicians, business leaders, environmental experts and

civil servants. In 2019 we will continue to build engagement in the Group across our three core issues of water quality, plastic pollution and ocean protection, and look at ways to develop our engagement with Peers and MPs from all parties. The Ocean Conservation Register will also need digitising and promoting as part of our reports and APPG work.

**Plastic Free Parliament:** We will monitor, assess and promote in 2019 and look at opportunities for working with devolved Parliaments and Assemblies.

**Regional Reps:** The aim of the Regional Rep programme is to inspire, unite and empower dynamic leaders across the UK to lead SAS activities and campaigns to protect oceans, beaches, waves and wildlife. The model supports a grassroots local approach to the global issues faced by our oceans. As the authentic voice of the ocean our Regional Reps are active in all our communities and on the beaches and waterways where we live and play across the UK. In 2019 we are rolling out a new building the activity, evidence collection and campaign interaction. We will further develop the programme to include diverse areas across the UK including urban and rural areas inspired by the plastic pollution issue.

**Education Programme:** Through our education programme we aim to equip, empower and inspire the next generation of ocean and inland conservationists. We have identified the most effective ways to reach pupils across the UK through: building capacity, embracing technology, training teachers to deliver our programmes themselves, organising conferences for pupils, and ensuring all our programmes work within and enhance the



national curriculum. In 2019 our education programme aims to reach schools and communities in disadvantaged, urban and environmentally disconnected areas; increasing diversity, inclusivity and participation. To do this we will be developing new curriculum related content, Plastic Free Schools in Secondary Schools and Ocean Schools programmes to suit urban, rural as well as coastal communities. We will also be developing our content in both English and Welsh.

**Plastic Free Communities:** Surfers Against Sewage leads the plastic free campaign in order to free where we live from avoidable single-use plastic. The aim of our programme is to build and empower community led responses and provide a lasting and locally sustainable reduction in the availability of single-use plastic items. In 2019 we will be developing the reach and diversity of community engagement across the UK as well as conducting research in the impact of the programme, looking at social and economic impacts as well as reduction in single-use plastic. We will also explore models for promoting Plastic Free Communities beyond the UK. We will also implement the Plastic Free Communities project on 10 islands around the UK, to represent microcosms of innovation and action to tackle plastic pollution.

**Plastic Free Community Awards** – We will recognise and celebrate the work of those committed to tackling plastic pollution through the Plastic Free Community Awards.

**Safer Seas Service** – The Safer Seas Service (SSS) is the only UK, national real-time water quality service available in the UK. We will redevelop the system to optimise and expand the existing user-base, with the aim of

delivering the truly global gold-standard of agile and annual water quality information, coupled with important complementary environmental, safety, beach profile and other background information to subscribers. We will be working to future-proof the service and respond to the growing location-specific demands of water users and take advantage of evolving technologies and data provision. We also aim to use the service to have a conversation with our subscribers, collate health information and engage users in citizen science.

**Research & Analysis:** We will commission research and analysis on our projects or connected to our projects to advance our mission and create newsworthy insights and evidence. We will commission PhD studies with Exeter University, commission expert consultants and continue to collaborate with the European Centre for the Environment & Human Health.

**Volunteers Conference** – We will inspire and empower our network of volunteers with a major event bringing together Regional Reps, Beach Clean Leaders, Plastic Free Community Leaders and other community partners

**Ocean Protection Campaign:** Together we will demand an ambitious Environmental Bill in 2019 that will protect the ocean in the decades to come.





04



# FUND- RAISING OVERVIEW







## Overview

SAS's growth in income continued throughout 2018. All income streams grew with the exception of corporate fundraising where we have taken the strategic decision to focus on other areas and move away from corporate partnerships. The Royal Wedding helped to ensure significant exposure for our charitable work as well as an increase in donations. This combined with being chosen as one of the charities for The Times newspaper Christmas Appeal, helped to ensure significant growth in unrestricted donations. Overall our income grew by 30% compared to 2017.

## Individual Giving

Individual Giving & Membership saw significant growth in 2018, increasing by 81%. Much of this growth was due to the Royal Wedding & The Times newspaper Christmas Appeal. We invested in a summer Face to Face recruitment campaign that performed well, we will continue to invest in this area in 2019. Our strategic plan aims to continue increasing this unrestricted income stream to ensure SAS has the freedom to invest in charitable activities that have the biggest impact for the environment.

## Business membership scheme

The 250 Club continues to grow providing valuable unrestricted income. At the end of 2018 we had 166 members. Not only do these businesses provide valuable income for our work they are also a powerful group of passionate businesses who help to share our work with the wider community. The annual event for our 250 Club members has proven incredibly successful and a great networking opportunity for members.

## Community & Events Fundraising

Community & Events income grew by 106% in 2018 reflecting a growing interest and involvement with communities throughout

the UK in our project work. We will continue to invest and grow this income stream in future years.

## Retail

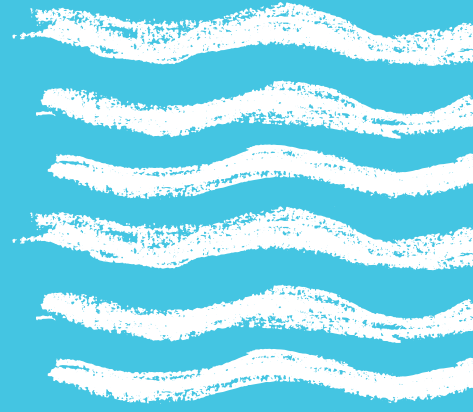
Sales from SAS merchandise & eco products continued to grow in 2018 with a 10% increase in sales. In 2019 we will focus on the systems and processes that underpin our retail offer to ensure better forecasting and stock control and profit margins.

## Trusts & Grant

Trusts & Foundations continue to underpin much of our project work as well as supporting our core costs. 2018 saw a 24% increase in this income stream. A clear organisational strategy with clearly defined projects and associated outputs & outcomes for the environment continues to ensure we secure significant support for our projects. In 2018 we focused on securing multiyear grants to ensure continuity of project delivery, we were successful in securing the following:

- Peoples Postcode Lottery – Postcode Green Trust – 3 year grant towards organisational development
- The Moondance Foundation – 3 year grant towards developing our Education work
- Esmée Fairbairn Foundation – 3 year grant towards developing our Plastic Free Communities project
- The Garfield Weston Foundation – 3 year grant towards developing our Regional Reps project
- Iceland Foundation – 2 year project towards our Big Spring Beach Clean and developing a new Plastic Free Awards

The generosity of the above donors means that we will be able to develop and plan our projects sustainably in the coming years.



05

# FINANCIAL REVIEW



During the year the Charity raised £1,520,168 from general public, government agencies, corporate and charitable trust donations and corporate sponsorship to carry out the programmes and projects mentioned in the above report. £1,258,298 was expended during the current year.

As shown in the restricted funds column in the Statement of Financial Activities, £597,865 of income was restricted for specific projects and the expenditure on those projects was £694,033. SAS is dependent upon securing unrestricted funding, the major source of this being membership subscriptions.

£922,304 was raised with no restrictions through fund-raising activities, donations and merchandise sales. Unrestricted charitable expenditure of £564,265 was used to deliver unrestricted projects as detailed in note 14 to the financial statements.

Our thanks to all who gave their time and money to SAS during the year.

## **Investment Policy**

The investment policy is to hold investments in low risk interest bearing cash deposits, having regard to both the liquidity requirements of the charity and the interest rates available.

## **Reserves Policy**

The reserves are required to meet the working capital requirements of the charity and to allow continued funding of a project in the event of funding not being immediately available, until further funding can be sourced.

The Trustees aim to hold general reserves, excluding those represented by fixed assets and specific designated funds, sufficient to cover a minimum of 3 to 6 months of operating costs.

Income and expenditure streams are forecast through annual budgets and carefully monitored through quarterly reforecasts and monthly management accounts.

Budgeted expenditure for 2019 is around £1.8m and the Trustees believe that the General Reserves of £739,031 are within the range required to support continued planned growth of the charity and its expenditure.

## **Risk Management**

The Trustees' have conducted a review of the major risks to which the charitable company is exposed. A risk register has been established to mitigate the risks the charitable company faces. Internal control risks are minimised by the implementation of procedures for authorization of all transactions and projects. Procedures are in place to ensure compliance with health and safety of staff, volunteers, clients and visitors to the charitable company. These procedures are periodically reviewed to ensure that they continue to meet the needs of the charitable company.

## **Key Management Personnel**

The charity trustees delegate day-to-day management of the charity to Hugo Tagholm, CEO. The pay and remuneration of the key management personnel is reviewed and agreed by the Trustees' HR Committee as part of the annual appraisal process, in conjunction with the annual organisational budget.

## **Related Parties**

Please see note 15 to the financial statements for details of related party transactions.





## **Trustees' responsibilities in relation to the financial statements.**

The trustees (who are also directors of Surfers Against Sewage Ltd for the purposes of company law) are responsible for preparing the Trustees' Report (incorporating the strategic report and directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the board of trustees

Signed 



## Surfers Against Sewage Ltd Statement of Financial Activities for the year ending 31 December 2018

	NOTE	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2018	TOTAL FUNDS 2017
<b>Income from:</b>		£	£	£	£
Donations and legacies	3	609,458	262,300	871,757	550,946
Charitable activities	4	141,972	335,565	477,537	468,120
Other trading activities	5	167,866	-	167,866	149,212
Other		3,008	-	3,008	3,408
<b>Total Income</b>		<b>922,304</b>	<b>597,865</b>	<b>1,520,168</b>	<b>1,171,687</b>
<b>Expenditure on:</b>					
Raising funds		(140,585)	(27,500)	(168,085)	(78,765)
Charitable activities	6	(423,681)	(666,533)	(1,090,214)	(867,499)
<b>Total Expenditure</b>		<b>(564,265)</b>	<b>(694,033)</b>	<b>(1,258,298)</b>	<b>(946,264)</b>
<b>Net income/ (expenditure) and net movement in funds</b>		<b>358,038</b>	<b>(96,168)</b>	<b>261,870</b>	<b>225,423</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		380,993	120,007	501,000	275,577
<b>Total funds carried forward</b>		<b>739,031</b>	<b>23,839</b>	<b>762,870</b>	<b>501,000</b>

All gains and losses recognised in the year are included in the Statement of Financial Activities. The statement of financial activities also complies with the requirements for an income and expenditure account under Companies Act 2006.

The notes on pages 47 to 57 form part of these financial statements.



## Surfers Against Sewage Ltd Balance Sheet as at 31 December 2018

	NOTE	TOTAL FUNDS 2018	TOTAL FUNDS 2017
<b>Fixed assets:</b>		£	£
Intangible assets	8	14,426	12,369
Tangible assets	9	35,140	19,271
<b>Total fixed assets</b>		<b>49,566</b>	<b>31,640</b>
<b>Current assets:</b>			
Stocks		13,224	14,569
Debtors	10	54,934	28,964
Cash at bank and in hand		1,192,323	560,352
<b>Total current assets</b>		<b>1,260,480</b>	<b>603,885</b>
<b>Current Liabilities:</b>			
Creditors: amounts falling due within 1 year	11	56,299	34,525
Deferred income: amounts due within 1 year	12	316,218	100,000
<b>Net current assets or liabilities</b>		<b>372,517</b>	<b>469,360</b>
Deferred income: amounts due between 2 & 5 years	12	174,660	0
<b>Total net assets or liabilities</b>		<b>762,870</b>	<b>501,000</b>
<b>Funds:</b>			
General reserves		739,031	272,243
Designated funds		0	108,750
<b>Total unrestricted funds</b>		<b>739,031</b>	<b>380,993</b>
Restricted funds		23,839	120,007
<b>Total charity funds</b>	<b>14</b>	<b>762,870</b>	<b>501,000</b>

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime. The notes on pages 47 to 57 form part of these financial statements.

Signed

Trustee Name

Approved by the board on

BEN SUFFELL

29/06/2019.





## Surfers Against Sewage Ltd Statement of Cash Flow

	TOTAL FUNDS 2018	TOTAL FUNDS 2017
<b>Cash flows from operating activities:</b>	<b>£</b>	<b>£</b>
Net income/(expenditure) for the reporting period	261,870	225,423
<b>Adjustments for:</b>		
Depreciation charges	11,562	8,926
Amortisation of goodwill	6,769	4,241
(Increase)/decrease in stocks	1,346	(1,887)
(Increase)/decrease in debtors	(25,970)	(5,174)
Increase/(decrease) in creditors	21,773	(8,653)
Increase/(decrease) in deferred income	390,878	100,000
<b>Net cash provided by (used in) operating activities</b>	<b>668,229</b>	<b>322,875</b>
<b>Cash flows from investing activities:</b>		
Purchase of property, plant and equipment	(27,432)	(24,255)
Purchase of intangible assets	(8,826)	0
<b>Net cash provided by (used in) investing activities</b>	<b>(36,258)</b>	<b>(24,255)</b>
<b>Net increase / (decrease) in cash</b>	<b>631,972</b>	<b>298,620</b>
<b>Change in cash and cash equivalents in the reporting period</b>		
Cash and cash equivalents at the beginning of the reporting period	560,352	261,732
<b>Cash and cash equivalents at the end of the reporting period</b>	<b>1,192,323</b>	<b>560,352</b>
<b>Consisting of:</b>		
Cash at bank and in hand	1,192,323	560,352

The notes on pages 47 to 57 form part of these financial statements.



06



NOTES  
TO THE  
ACCOUNTS



## 1. Accounting Policies

### Basis of Preparation

The accounts of the charitable company, which is a public benefit entity under FRS 102, have been prepared under the historical cost convention in accordance with the Financial Reporting Standard Applicable in the UK (FRS 102), the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS 102) (Charities SORP (FRS 102)), the Charities Act 2011 and the Companies Act 2006.

### Income

Donations are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement. This includes donated services which have been shown at their estimated market value. Merchandise sales, raffle ticket sales, subscriptions from members and other income are recognised when received. Investment income is included when receivable. Grants and sponsorship, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year which they are receivable.

### Expenditure

Resources expended are included in the Statement of Financial Activities on an accruals basis, inclusive of partial VAT which cannot be recovered.

Cost of generating funds comprise of direct fundraising costs and the purchase of merchandise for resale and any surplus is used by the charity to meet its aims and objectives. Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them. A breakdown is shown within note 6. Governance costs include those costs associated with meeting the constitutional and stator requirements of the charity and include the audit fees.

All costs are allocated between the expenditure categories of the Statement of Financial Activity on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis, e.g. estimated time as set out in note 6.

### Accumulated funds

Unrestricted funds are incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

Designated funds are unrestricted funds that the Trustees have set aside to be used for a particular future project or commitment. The purposes of the designated funds are set out in the notes to the accounts.

Restricted funds are subject to specific conditions by donors and grant making bodies as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

### Depreciation / amortisation

Depreciation / amortisation had been provided at the below rates in order to write off the assets over their estimated useful lives.

Individual fixed assets costing £500 or more are capitalised at cost.

Leasehold improvements	Equally over the period of the lease.
Fixtures, fittings & equipment	25% straight line on cost
Computer Equipment	33% reducing balance
Vehicles	25% reducing balance
Website & Database	33.33% straight line on cost

### Stocks

Stock is valued at the lower of cost and net realisable value

### Foreign Currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the Statement of Financial Activity.

### Financial Instruments

The charitable company only had financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measure at their settlement value.

### Leasing and Hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the Statement of Financial Activity over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.





## 2. Operating surplus / deficit

	2018	2017
<b>This is stated after charging:</b>	<b>£</b>	<b>£</b>
Depreciation of owned fixed assets	11,562	8,926
Amortisation of intangible assets	6,769	4,241
Auditors' remuneration	6,100	6,000

## 3. Income from donations and legacies

	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2018
<b>Income source:</b>	<b>£</b>	<b>£</b>	<b>£</b>
Corporate	62,198	258,200	320,398
Membership subscriptions	307,220	0	307,220
Community	126,387	0	126,387
Individuals	113,652	4,100	117,752
<b>Total</b>	<b>609,458</b>	<b>262,300</b>	<b>871,757</b>

## 4. Income from charitable activities

	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2018
<b>Income source:</b>	<b>£</b>	<b>£</b>	<b>£</b>
Charitable trusts & foundations	96,555	335,564	432,120
Corporate partnerships	45,417	-	45,417
<b>Total</b>	<b>141,972</b>	<b>335,564</b>	<b>477,537</b>

## 5. Income from trading activities

	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2018
<b>Income source:</b>	<b>£</b>	<b>£</b>	<b>£</b>
Merchandise sales	138,984	-	138,984
Fundraising events	28,882	-	28,882
<b>Total</b>	<b>167,866</b>	<b>-</b>	<b>167,866</b>



## 6. Expenditure on charitable activities

	CAMPAIGN & PROJECT DELIVERY	SUPPORT STAFF	SUPPORT & GOVERNANCE	TOTAL
<b>Programme:</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Education	105,803	28,255	19,380	153,438
Community	309,196	82,572	56,635	448,402
Community - Plastic Free Communities	222,893	59,524	40,827	323,245
Advocacy and Campaigns	113,864	30,408	20,856	165,129
<b>Total</b>	<b>751,757</b>	<b>200,759</b>	<b>137,698</b>	<b>1,090,214</b>
Basis of apportionment	Direct costs & staff time	Staff Time	Direct cost	

## 7. Analysis of staff costs

The average monthly head count was 19 staff (2017: 12 staff) and the average monthly number of full-time equivalent employees (including casual and part-time staff) during the year was 15.6 staff (2017: 11 staff).

### The cost of employing these staff was:

	2018	2017
<b>Cost breakdown:</b>	<b>£</b>	<b>£</b>
Wages and salaries	430,185	308,498
Social security costs	34,849	29,316
Termination payment	-	32,000
Defined contribution pension costs	5,417	1,997
Training and recruitment	10,664	4,910
<b>Total</b>	<b>481,115</b>	<b>376,721</b>

### Key Management Personnel

The key management personnel of the Charitable Company is the Chief Executive Officer (CEO) and the cost of his employment for the year was £68,469 (2017: £63,709). The CEO was the only member of staff whose employee benefits exceeded £60,000 within the year.



## 8. Intangible fixed assets

	WEBSITE DEVELOPMENT	DATABASE DEVELOPMENT	TOTAL
	£	£	£
Cost at 1 January 2018	9,500	7,110	16,610
Additions	1,716	7,110	8,826
Disposals	-	-	-
<b>At 31 December 2018</b>	<b>11,216</b>	<b>14,220</b>	<b>25,436</b>
Amortisation at 1 January 2018	2,090	2,151	4,241
Disposals	-	-	-
Provided during the year	3,214	3,555	6,769
<b>At 31 December 2018</b>	<b>5,304</b>	<b>5,706</b>	<b>11,010</b>
Net book value at 1 January 2018	7,410	4,959	12,369
<b>Net book value at 31 December 2018</b>	<b>5,912</b>	<b>8,514</b>	<b>14,426</b>

## 9. Tangible fixed assets

	LEASEHOLD IMPROVEMENTS	FIXTURES, FITTINGS AND EQUIPMENT	VEHICLES	TOTAL
	£	£	£	£
<b>Cost at 1 January 2018</b>	<b>1,833</b>	<b>62,997</b>	<b>13,912</b>	<b>78,742</b>
Additions	-	27,432	-	27,432
Disposals	-	(4,010)	-	(4,010)
<b>At 31 December 2018</b>	<b>1,833</b>	<b>86,419</b>	<b>13,912</b>	<b>102,165</b>
Depreciation at 1 January 2018	322	49,456	9,694	59,472
Depreciation in year	212	10,296	1,055	11,562
Disposals	-	(4,010)	-	(4,010)
<b>At 31 December 2018</b>	<b>534</b>	<b>55,742</b>	<b>10,749</b>	<b>67,025</b>
Net book value at 1 January 2018	1,511	13,541	4,218	19,270
<b>Net book value at 31 December 2018</b>	<b>1,299</b>	<b>30,677</b>	<b>3,164</b>	<b>35,140</b>

## 10. Debtors

	2018	2017
	£	£
Trade debtors	21,465	22,316
Other debtors	-	6,648
Prepayments	2,384	-
Accrued income	31,085	-
<b>Total</b>	<b>54,934</b>	<b>28,964</b>





## 11. Creditors: amounts falling due within one year

	2018	2017
	£	£
Trade creditors	14,867	10,096
Tax, social security and pension creditors	25,681	13,750
Other creditors	5,247	4,680
Accruals	10,503	6,000
<b>Total</b>	<b>56,299</b>	<b>34,525</b>

## 12. Deferred Income

Deferred income comprises grant monies received for charitable activities beginning after 31st December 2018.

	2018	2017
	£	£
<b>Deferred Income (by Grant):</b>		
People's Postcode Lottery Grant	100,000	100,000
Garfield Weston Grant	30,000	-
Moondance Grant	105,340	-
Esmee Fairbairn Grant	80,878	-
<b>Total amounts due within 1 year</b>	<b>316,218</b>	<b>100,000</b>
Garfield Weston Grant	30,000	-
Moondance Grant	144,660	-
<b>Total amounts due within 2-5 years</b>	<b>174,660</b>	<b>-</b>
<b>Total Deferred Income</b>	<b>490,878</b>	<b>100,000</b>
<b>Movement in Deferred Income:</b>		
Opening Balance	100,000	-
Deferred in current period	490,878	100,000
Released to income from previous periods	(100,000)	-
<b>Closing Balance</b>	<b>490,878</b>	<b>100,000</b>

## 13. Other financial commitments

At the year end the company had annual commitments under non-cancellable operating leases as set out below:

	2018	2017
Expiring within:	£	(Restated) £
1 - 5 years	11,022	25,926



## 14. Movement in funds

	OPENING BALANCE	INCOME	EXPENDITURE	TRANSFERS	CLOSING BALANCE
	£	£	£	£	£
<b>Restricted Funds:</b>					
<i>Education Programme</i>					
Be The Change	38,397	-	38,397	-	-
Plastic Free Schools	21,185	-	21,185	-	-
Ocean School	4,012	21,564	25,576	-	-
School Beach Clean Boxes	-	14,500	14,500	-	-
<i>Community Programme</i>					
Beach Clean Series	3,127	57,300	60,427	-	-
Plastic Free Communities	-	182,826	182,826	-	-
10 Islands	-	20,851	4,231	-	16,620
Events	-	105,000	105,000	-	-
Reps Programme	26,846	83,708	103,336	-	7,218
Beach Clean Boxes	4,986	-	4,986	-	-
<i>Advocacy &amp; Campaigns</i>					
Plastic Free Parliament	19,873	15,000	34,873	-	-
APPG	1,579	20,000	21,579	-	-
Development	-	20,000	20,000	-	-
Surf Activists	-	7,116	7,116	-	-
<i>Support</i>					
Communications	-	22,500	22,500	-	-
F2F Fundraising	-	27,500	27,500	-	-
<b>Total Restricted Funds</b>	<b>120,007</b>	<b>597,865</b>	<b>694,033</b>	<b>-</b>	<b>23,838</b>
<b>Unrestricted Funds:</b>					
<i>Community Programme</i>					
Plastic Free Communities	36,700	-	36,700	-	-
<i>Development Programme</i>					
Science & Research	20,000	-	15,495	(4,505)	-
Capacity Building	47,050	-	47,050	-	-
GDPR	5,000	-	5,000	-	-
<b>Total Designated Funds</b>	<b>108,750</b>	<b>-</b>	<b>104,245</b>	<b>(4,505)</b>	<b>-</b>
General Reserves	272,243	922,304	460,021	4,505	739,031
<b>Total Unrestricted Funds</b>	<b>380,993</b>	<b>922,304</b>	<b>564,265</b>	<b>-</b>	<b>739,031</b>
<b>Total Funds</b>	<b>501,000</b>	<b>1,520,168</b>	<b>1,258,298</b>	<b>-</b>	<b>762,870</b>



## Restricted Funds

The below activities were partially or fully funded by restricted donations or grants.

### Education Programme

**Be The Change** is an education programme and award scheme. Free for schools, Be The Change highlights the importance of clean, happy community spaces & schools, and informs, inspires and empowers young people and the communities they represent to find positive solutions to the current litter crisis. In 2017 we were able to deliver a nationwide tour.

**Plastic Free Schools** focuses on tackling society's over reliance on single-use plastic, encouraging students up to the age of 16 to take direct positive action to reduce their school's single-use plastic footprint. The programme invites schools and students to join the Single-Use Plastic Resistance movement, encouraging the rejection of single-use plastic bottles, straws, cutlery and other easy to eliminate items and advocating more recycling, and other systems (such as Deposit Return Systems) to protect our environment from the growing tide of plastic pollution. We engage students with creating solutions, campaigning to call for systems change and challenging established thinking to trap plastic in the recycling economy rather than the environment, or remove it completely.

**Ocean School** is an immersive hands-on education programme designed by SAS to raise student's awareness of the plastic pollution problem in the places they love, and ask for their help to protect it. Ocean School provides students with the opportunity to explore, investigate and respond to the marine environment empowering them to embrace the vital part they play in protecting the places they love.

**School and Community Beach Clean Boxes** – We committed to expanded the Beach Clean Box project to create 50 new schools and community partnerships. These communities covering schools, local community groups and small businesses, will increase the grassroots volunteer engagement, education and impact for beaches around the UK.

### Community Programme

**Beach Clean Series** are made up of the Big Spring Beach Clean, Autumn Beach Clean Series & #Minibeachcleans. Together they are the cornerstone of our beach clean programmes and thanks to our incredible network of volunteers they have developed them into the biggest beach clean programme in Europe.

**Beach Clean Box** is a community resource that is available to any member of the community who would like to organise a beach clean. The boxes have all of the resources needed to organise a beach clean as well as educational and training materials.

**Plastic Free Communities** is the UK's first and biggest grass-roots network aimed at eliminating the use of avoidable single-use plastics. We are doing this through direct community action aimed at reducing the availability of single-use plastics at source - in our homes, schools, businesses and highstreets. From the single objective of getting individuals and communities to reduce their consumption of single-use plastic items, we have developed a socially engaged project capable of accomplishing two distinct tasks: getting people to rethink their own use of avoidable plastics, and encouraging people to unite to tackle the problem collectively.

**10 Islands** is a new program to empower ten new island communities to combat marine plastic pollution and share learnings on a global scale. Targeting small cold water islands around the UK, we will explore plastic pollution pathways and promote community-based solutions to demonstrate how these microcosms can provide a template for global action towards a plastic-free future. Each island will need a committed lead community volunteer. A community leader is an instigator, a motivator and an ocean activist; a passionate individual who can stimulate positive change and grow a movement within their community. The community leaders will then be equipped with the tools and guidance to support activity within their island community. Leaders will also be invited to team building and training events, and have the chance to participate in SAS's annual Volunteer Conference.

**Events** – through our network of volunteers and the core SAS team we attend festivals throughout the UK to talk to individuals about our work and how they can engage with it.

**Reps Programme** – Our Regional Representatives take a holistic approach to the protection of their local area, working with the community they organise beach cleans, deliver environmental education talks in schools, colleges and to community groups and liaise with local politicians to ensure SAS is represented politically in their area. SAS invests significantly in the training, equipping and management of the Regional Representatives.







## **Advocacy & Campaigns**

**Plastic Free Parliament** aims to empower individuals and communities to encourage MPs to get their House in order and rid Parliament of single-use plastics, whilst encouraging supporters to pledge to refuse single-use plastics in their lives.

Our **All Party Parliamentary Group** is the only marine conservation focused group in Westminster and involves over 21 MPs. It provides SAS with an essential platform to raise serious environmental concerns and marine conservation campaigns directly with politicians and senior civil servants. It also seeks cross-sectorial solutions to protect our coastal environment from marine litter, water pollution, habitat destruction and more.

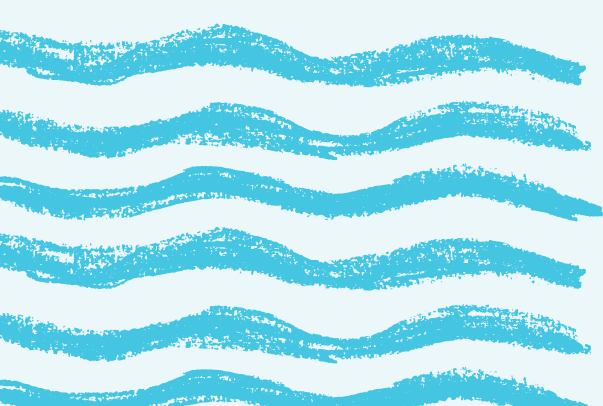
**Surf Activists** – we have created the Surf Activist website, an online resource that gives local communities the tools and knowledge to protect their local coastal areas from environmental threats. We will continue to develop this project and promote it through a series of events.

**Development** – The main role of the chief executive is to develop and maintain new relationships, and to network across a range of influential stakeholders to increase support for the charity mission, impact and profile. This includes managing diverse relationships and engagements across a range of sectors including politics, the media, academia, business, charity and the international community. The development work of the chief executive provides opportunities for the all functions of the charity. This work is often conducted remotely through events, giving speeches, meetings, lunches, conferences, interviews, broadcast media opportunities and other platforms where there is the opportunity to promote the work and impact of Surfers Against Sewage, and foster beneficial relationships.

## **Support**

**Communication** – We are committed to further enhancing and growing our communication expertise and capacity, to cover marketing, public relations, the media, social and digital platforms, and refining our brand consistency, messaging and presentation.

**F2F Fundraising** – We ran a Face to Face recruitment Campaign in May to September 2018, recruiting over 500 new members in 34 different locations, including large-scale music festivals, sports events, community events and beaches across Cornwall and North Devon.





## **15. Related party transactions**

The charity has received donated services from the following Trustees and their connected business organisations:  
C Hides is Managing Director of M&C Saatchi PT Ltd, which has provided donated advertising services to the charity. The total value of these donated services is £125,000 and this has been included within income in the financial statements.  
R Walker is joint Managing Director of Iceland Foods Group, which has entered into a fundraising agreement with the charity, allowing them to use the Surfers Against Sewage logo on their "Bread Board" beer product. Iceland agreed to donate 10p per bottle of the product sold in the year beginning July 2018. £3,500 is recognised within income in the financial statements.  
B Suffell was employed during 2018 as a consultant to provide advice on GDPR, at a cost to the charity of £3,200, included within expenditure in the financial statements.

## **16. Trustee remuneration and expenses**

The Trustees were not paid nor received any other benefits from employment with the charity or its subsidiaries in the year (2017: £0). Directly incurred Trustee expenses borne by the charity in the year totalled £1,126 (2017: £735), paid to 4 Trustees (2017: 2). The expenses were mainly for travel and training.

## **17. Ultimate Controlling Party**

The company is controlled by the Board of Trustees.

## **18. Company Information**

Surfers Against Sewage (SAS) is a charitable company limited by guarantee, incorporated in the United Kingdom, and registered in England. The address of the registered office is Unit 2, Wheal Kitty Workshops, St Agnes, Cornwall, TR5 ORD.





## 19. Analysis of net assets between funds

	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2018	TOTAL FUNDS 2017
	£	£	£	£
Fixed assets	49,566	-	49,566	31,640
Current Assets	745,764	514,717	1,260,481	603,885
Current Liabilities	(56,299)	(316,218)	(372,517)	(134,525)
Deferred Income (2-5 years)	-	(174,660)	(174,660)	-
<b>Net Assets</b>	<b>739,031</b>	<b>23,839</b>	<b>762,870</b>	<b>501,000</b>

## 20. Prior Year Statement of Financial Activities (2017)

	UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS 2017
	£	£	£
<b>Income from:</b>			
Donations and legacies	317,729	233,217	550,946
Charitable activities	98,640	369,480	468,120
Other trading activities	149,212	-	149,212
Other	3,408	-	3,408
<b>Total Income</b>	<b>568,989</b>	<b>602,697</b>	<b>1,171,687</b>
<b>Expenditure on:</b>			
Raising funds	(78,765)	-	(78,765)
Charitable activities	(349,082)	(518,418)	(867,499)
<b>Total Expenditure</b>	<b>(427,846)</b>	<b>(518,418)</b>	<b>(946,264)</b>
<b>Net income/(expenditure) and net movement in funds</b>	<b>141,143</b>	<b>84,280</b>	<b>225,423</b>
<b>Reconciliation of funds:</b>			
Total funds brought forward	239,850	35,727	275,577
<b>Total funds carried forward</b>	<b>380,993</b>	<b>120,007</b>	<b>501,000</b>



07



# INDEPENDENT AUDITOR'S REPORT





# **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SURFERS AGAINST SEWAGE LTD**

## **Opinion**

We have audited the financial statements of Surfers Against Sewage Ltd (the "Charity") for the year ended 31 December 2018 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 December 2018 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## **Conclusions relating to going concern**

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

## **Other information**

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters in relation to which the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- we have not obtained all the information and explanations necessary for the purposes of our audit;
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report and take advantage of the small companies exemption from the requirement to prepare a strategic report.

## **Responsibilities of the trustees**

As explained more fully in the trustees' responsibilities statement, set out on page 43, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.





**Our responsibilities for the audit of the financial statements**

The trustees have elected for the financial statements to be audited in accordance with the Charities Act 2011 rather than the Companies Act 2006. Accordingly, we have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [[www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities)]. This description forms part of our auditor's report.

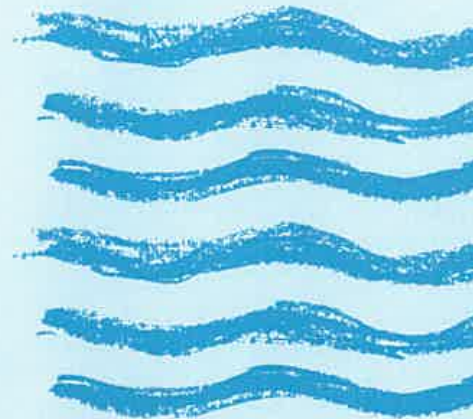
**Use of our report**

This report is made solely to the Charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and the regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the Charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Neil Hallam FCCA  
(Senior Statutory Auditor)

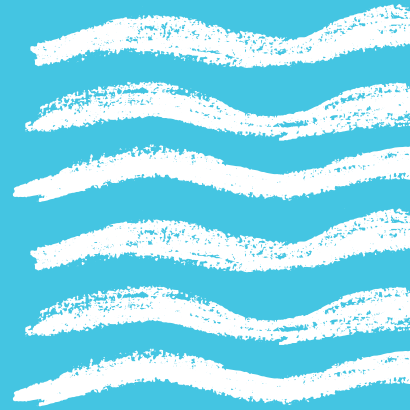
For and on behalf of  
Crane & Johnston C&J Ltd  
Accountants & Statutory Auditors  
30-32 Trebarwith Crescent  
Newquay  
Cornwall, TR7 1DX

Neil Hallam  
6/8/19





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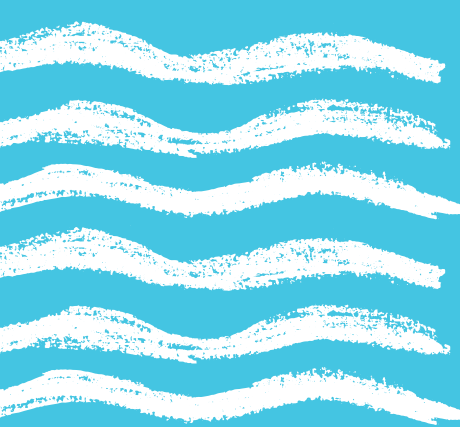
# ACKNOWLEDGEMENTS



Surfers Against Sewage would like to thank all of its members, volunteers, supporters and fundraisers for their on-going support in making our campaigns and projects to protect the UK's marine environment across the UK possible.

Surfers Against Sewage would also like to thank the following companies, organisations, foundations and individuals for their support in 2018:

Postcode Green Trust  
The Moondance Foundation  
Garfield Weston Foundation  
Calouste Gulbenkian Foundation  
Parley  
Environment Agency  
SIMA Environmental Fund  
Patagonia Tides Foundation  
Boardmasters Foundation  
Greggs Foundation  
Albert Van Den Bergh Charitable Trust  
Carew Pole Charitable Trust  
Chapman Charitable Trust  
CHK Charities Limited  
Clark Bradbury Charitable Trust  
Cobb Charitable Trust  
Daisie Rich Trust  
Emerton-Christie Charity  
Ethel And Gwynne Morgan Trust  
Fishmongers' Company's Charitable Trust  
Gallifrey Foundation  
Grayling Charitable Trust  
Henhurst Charitable Trust  
James T Howat Charitable Trust  
John and Susan Bowers Fund  
Joseph Strong Frazer Trust  
Langdale Trust  
Limbourne Trust  
Lochlands Trust  
Lucille Foundation  
Margaret Murdoch Charitable Trust  
Maurits Mulder Canter Charity  
Mrs Frances Crabtree Deceased Charitable Trust  
Pauline Meredith Charitable Trust  
Santander Foundation  
Schroder Charity Trust  
Sea-Change  
Stella Symons Charitable Trust  
Stuart Heath Charitable Settlement  
Swire Charitable Trust  
Tesco PLC  
The 29th May 1961 Charitable Trust  
The Alfred and Frances Rubens Charitable Trust  
The Anson Charitable Trust  
The Basil Samuel Charitable Trust  
The Bourne May Charitable Trust  
The Calleva Foundation  
The Charlotte Bonham-Carter Charitable Trust  
The Christine Hall Trust  
The Craignish Trust  
The Culra Charitable Trust  
The Daniell Trust  
The D'Oyly Carte Charitable Trust  
The E S G Robinson Charitable Trust  
The Eddie Riley Charitable Trust  
The Ernest Ingham Charitable Trust  
The Ettrick Charitable Trust  
The Fitton Trust  
The Henry C Hoare Charitable Trust  
The Hinshelwood Gibson Trust  
The James And Lucilla Joll Charitable Trust  
The John Coates Charitable Trust  
The Millichope Foundation  
The Music Sales Charitable Trust  
The Nancy Roberts Charitable Trust  
The Norman Family Trust  
The Pebble Trust  
The Percy Hedley 1990 Charitable Trust  
The Portrack Charitable Trust  
The Roger and Sarah Bancroft Clark Charitable Trust  
The Russell Trust  
The S And D Lloyd Charity  
The Seven Seas Laristan Fund  
The St Mary's Charity  
The Vandervell Foundation  
Treasure Charitable Trust  
Whitley Animal Protection Trust  
M&C Saatchi PR  
Greggs PLC  
Boardmasters  
Ecover  
Patagonia Tides Foundation  
Vision 9  
Soul & Surf  
60 Sticks  
BioNutrition  
Klean Kanteen  
Finisterre  
The Scarlet Hotel  
Bedruthan Steps Hotel & Spa  
GM Wilsons Solicitors  
Brewers Decorators Centres  
ZPG  
REN Skincare  
Firewire surfboards  
The Jackson Foundation Gallery  
Kurt & Caroline Jackson  
Mike McGonigle  
Karl & Martine Wills







**Surfers Against Sewage**

Unit 2, Wheal Kitty Workshops,  
St. Agnes, TR5 0RD

Email: [info@sas.org.uk](mailto:info@sas.org.uk)

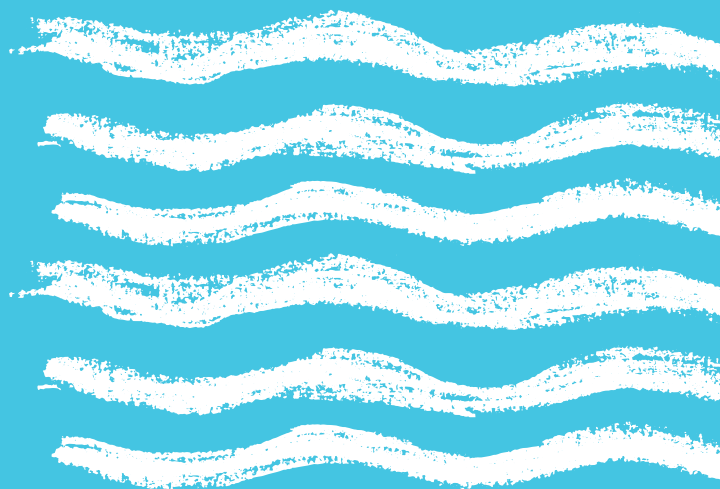
Telephone: 01872 553001

[www.sas.org.uk](http://www.sas.org.uk)

[www.facebook.com/SurfersAgainstSewage](https://www.facebook.com/SurfersAgainstSewage)

[www.instagram.com/surfersagainstsewage](https://www.instagram.com/surfersagainstsewage)

Twitter – @sascampaigns





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