

surfers against sewage



www.sas.org.uk

As an establishment situated close to a beach we are asking you to give consideration to joining the Surfers Against Sewage (SAS) 'No Butts On The Beach' campaign that seeks to keep cigarette butts off the beach.

As you will know, the smoking ban is coming into force on the 1st of July in England making it illegal to smoke inside public places right across the UK. This will mean that your smokers are forced outside to smoke. Without providing your smokers with a convenient place to dispose of their butts they may be *'tempted'* to drop their butts on the floor. Cigarette butts are already the most littered item in the world:

- Cigarette butts are one of the most commonly found litter items on beaches around the UK.
- They are not biodegradable, but made from 12,000 plastic fibres.
- 1 cigarette butt can take up to 15 years to break down.
- Each cigarette butt can pollute 3 litres of seawater.
- Cigarette butts are often mistaken for food by marine wildlife.

We are not trying to alienate smokers, preach at them or shame them. We are trying to make it easy for smokers to do the right thing. To do this effectively we need your help.

We are calling on all beachside pubs, café's and restaurants to provide static butt bins outside their premises for smokers to dispose of their butts responsibly. A static butt bin can be as simple as a bucket with some sand in it or as flashy as a freestanding stainless steel butt bin. With these static butt bins we also need some signage that will alter the smoker to the bin and what it's for. Again, this doesn't have to be anything expensive, it just needs to tell smokers that they can put out their butts here.

If you sign up to our 'No Butts On The Beach' campaign we will promote your business on our website. You will receive an 'Official No Butts On The Beach' campaign sticker for your premises and you can promote your business as part of this environmentally friendly campaign to keep your local area and the wider environment clean. If you'd like to support this campaign complete and return the attached slip and we'll be in touch to set things up. Post to Andy Cummins, SAS, Wheal Kitty Workshops, St Agnes, Cornwall TR5 0RD.

-----**No Butts On The Beach Sign Up slip**-----

Yes, we would like to support the SAS 'No Butts on the Beach' campaign!

Establishment's Name:.....

Owner/Manager's Name:..... **Contact No:**.....